*Optional: Personalize with employee name*

United Way for Greater Austin’s Leadership Givers have elevated the standard for philanthropy in our community. Their generous gifts have allowed our neighbors to thrive – not just exist – and, in turn, be able to give back to their community.

This year’s United Way Campaign focuses on former UWATX recipients who have become donors themselves. Their incredible stories challenge us all to step up our gifts.

Have you been a Leadership Giver in the past ($1,000 a year to United Way)? Thank you! This year, please consider increasing your gift by $5 a paycheck (for example, stepping up from $42 to $47).

If you have never given at the leadership level, now is the time to do so.

As a Leadership Giver, you will help so many through your United Way gift. You will also have the opportunity to network with like-minded philanthropists by participating in:

* **Leadership Societies**: Women’s Leadership Council ($1,200+ a year to UWATX) or Young Leaders Society ($1,000+ a year to UWATX). Both offer a network of like-minded individuals who get together regularly for networking and volunteer opportunities.
* **Century Investors**: Recognizing “exceptional” generosity: a gift of $10,000 or more
* Volunteer opportunities through UWATX’s Hands On Central Texas program
* **Loyal Contributors**: If you have given to United Way for 10 years or more, regardless of how much you’ve given.

Thank you again for joining by:

Giving $42 per paycheck ($84 a month) and joining all of (name of company)’s Leadership Givers in 2013! *(Additional instructions from Employee campaign Leader and/or company’s Senior Officer/and/or Company’s Leadership Donor.)*

Together, (name of company) and leadership donors all across Austin have the joy and the privilege of making our community a better place for all—and that “Makes Austin Greater” too!

Gratefully,

*(Company’s Employee Campaign Leader (s) and or SO/and/or Company’s Leadership Donor)*