*Optional: Personalize with employee name*

“Make Austin Greater” is the call to action during the (*Name of the company here*) United Way for Greater Austin (UWATX) 2013 Campaign.

Your gift invested in our Greater Austin community has the power to dramatically change our community for the better –

* We can make sure every child is ready for kindergarten through UWATX’s Success By 6 program;
* We can help boost the lagging high school graduation rate through UWATX’s Target Graduation program;
* We can provide quality financial services to low-income individuals and families through UWATX’s Financial Opportunity program;
* And we can make sure our community is connected to much-needed health and human services through UWATX’s Navigation Center.

See more of what impact you can make by checking out the UWATX Impact Calculator at uwatx.org/impact.

Together, we have the joy and privilege of making our community a better place for all.

Thank you in advance for your participation during the campaign.

Sincerely,

*Name of Senior Leadership at the Company*