*Subject line: United Way Helps Students Grow*

Did you realize that students who are held back are **7 times** more likely to drop out? [United Way’s **Target Graduation** program](http://unitedwayaustin.org/strategic-programs/target-graduation/) helps increase the odds that students will graduate from high school ready for college, work and life by connecting parents, students and schools with quality support services.

Thanks to the support of people like you, this past year we helped 1,300+ students get mentoring, tutoring, and quality afterschool programming – and it worked! 89% of the middle school teachers said the support services are impacting their student’s academic performance.

#### *HOW YOU CAN HELP*

Your $5-per-paycheck contribution to United Way for Greater Austin will help 48 students improve their academic performance through tutoring. To make a gift to United Way by (insert campaign deadline here), (insert here instructions for how employees can give).

Thank you for your consideration on how you can make a positive impact in our community!

Gratefully,

(Company’s Employee Campaign Leader(s))

**(Company name) employees MAKE AUSTIN GREATER**