*Optional: Personalize with employee name*

United Way for Greater Austin’s Leadership Givers have elevated the standard for philanthropy in our community. The generosity of leadership givers have allowed our neighbors to thrive – not just exist – and, in turn, be able to give back to their community, as well.

As you consider increasing your gift, or perhaps becoming a leadership giver for the first time, I hope you’ll take the time to become inspired by the families highlighted in this year’s United Way for Greater Austin campaign brochure. I invite you to join me and James from Bank of America in supporting our community and families like Marisela and her daughter Maya, and Latara Clark and her kids.

As a Leadership Giver, you will help so many through your United Way gift. You will also have the opportunity to network with like-minded philanthropists by participating in:

* **Leadership Societies**: Women’s Leadership Council ($1,200+ a year to UWATX) or Young Leaders Society ($1,000+ a year to UWATX). Both offer a network of like-minded individuals who get together regularly for networking and volunteer opportunities.
* **Century Investors**: Recognizing “exceptional” generosity: a gift of $10,000 or more
* Volunteer opportunities through UWATX’s Hands On Central Texas program
* **Loyal Contributors**: If you have given to United Way for 10 years or more, regardless of how much you’ve given.

Thank you again for joining by:

Giving $42 per paycheck ($84 a month) and joining all of (name of company)’s Leadership Givers in 2015! *(Additional instructions from Employee campaign Leader and/or company’s Senior Officer/and/or Company’s Leadership Donor.)*

Together, (name of company) and leadership donors all across Austin have the joy and the privilege of making our community a better place for all—and that “Makes Austin Greater” too!

Gratefully,

*(Company’s Employee Campaign Leader (s) and or SO/and/or Company’s Leadership Donor)*