*Subject line: United Way Helps Students Grow*

Did you realize that students who are held back are **7 times** more likely to drop out? [**United Way’s Middle School Matters Program**](http://www.unitedwayaustin.org/our-work/middle-school-matters/) provides support services proven to positively impact students, ensuring they are on track for high school.

Thanks to the support of people like you, this past year we helped 1,300+ students receive behavioral health, mentoring, tutoring, and quality afterschool and summer programming – and it worked! 89% of the middle school teachers said the support services are impacting their student’s academic performance.

#### *HOW YOU CAN HELP*

Your $5-per-paycheck contribution to United Way for Greater Austin will help 48 students improve their academic performance through tutoring. To make a gift to United Way by (insert campaign deadline here), (insert here instructions for how employees can give).

Thank you for your consideration on how you can make a positive impact in our community!

Gratefully,

(Company’s Employee Campaign Leader(s))

**(Company name) employees MAKE AUSTIN GREATER**