*Optional: Personalize with employee name*

“Make Austin Greater” is the call to action during the (*Name of the company here*) United Way for Greater Austin (UWATX) 2016 Employee Giving Campaign.

Your gift invested in Greater Austin has the power to dramatically change our community for the better –

* We can make sure every child is ready for kindergarten through UWATX’s Success By 6 program;
* We can provide support services proven to positively impact students through UWATX’s Middle School Matters program;
* We can provide quality financial services and education to low-income individuals and families using the “2Gen” approach through UWATX’s Financial Stability program;
* And we can make sure our community is connected to much-needed health and human services through UWATX’s Navigation Center.

See more of what impact you can make by checking out the UWATX Impact Calculator at **uwatx.org/impact**.

Together, we have the joy and privilege of making our community a better place for all.

Thank you in advance for your participation during the campaign.

Sincerely,

*Name of Senior Leadership at the Company*