**IMPACT STATEMENTS**

**The End of Poverty Starts with the 2-1-1 Navigation Center**

While Austin is at the top of many lists for being the best place to live and the best place to start a business, it is also one of the most economically segregated metro areas in the country.

As housing costs continue to rise in the Austin area, top 2-1-1 caller needs continue to be related to housing. In 2016, the Navigation Center made more than 100,000 housing-related referrals, which made up 33% of total calls. As housing costs increase in our community, people have less income left over to spend on other basic needs, like food and prescriptions.

[United Way’s Navigation Center](http://www.unitedwayaustin.org/strategic-programs/navigation-center/) offers one-call access that links callers to critical services including health care, employment, food, emergency assistance and other services. This helps callers navigate the complex web of social services in our community. Thanks to the support of people like you, the Navigation Center was able to answer a total of 305,532 calls in 2016.

Make the greatest impact, give to United Way for Greater Austin and help change your community for the better!

**The End of Poverty Starts with Success By 6**

In Travis County, there are over 40,000 children between the ages of zero to five living in low-income households.

United Way for Greater Austin’s (UWATX) Success By 6 program works to make sure every child is ready for kindergarten by improving child care, providing parent education and supporting early literacy services.

#### Thanks to the support of people like you, UWATX programs serve over 10,000 young children and their families annually in order to make sure they have the resources to get them developmentally on-target and more prepared for school success.

The UWATX Women United Giving Society focuses on early childhood initiatives like Success By 6. Learn more at uwatx.org/women-united

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**The End of Poverty Starts with 2-Gen**

Almost half of Austin households are struggling to make ends meet.

[United Way’s Financial Stability Program](http://www.unitedwayaustin.org/strategic-programs/financial-opportunity/) focuses on strengthening educational and workforce support for families using the “2Gen” approach: addressing needs of both children and their parents together to promote upward economic mobility for this generation and the next.

Thanks to the support of people like you, in 2017, we awarded our first 2-Gen grants totaling $120,000 to five organizations:

* American YouthWorks
* Goodwill Excel and Exploration Center
* Jeremiah Program Austin
* SSP Learning Center
* Saint Louise House of Austin

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