Optional: Personalize with employee name

United Way for Greater Austin’s (UWATX) Leadership Givers have elevated the standard for philanthropy in our community. The generosity of leadership givers have allowed our neighbors to thrive – not just exist – and, in turn, be able to give back to their community, as well.

As you consider increasing your gift, or perhaps becoming a leadership giver for the first time, I hope you’ll take the time to become inspired by the opportunity to bring people, ideas and resources together to fight poverty in our community. The end of poverty starts here in Austin, at United Way and with you.

As a Leadership Giver, you will help so many through your United Way gift. You will also have the opportunity to network with like-minded philanthropists by participating in:

* **Leadership Societies:** Women United ($1,200+ a year to UWATX’s Success By 6 program) or Young Leaders Society ($250+ a year). Both offer an opportunity to network with professional individuals who get together regularly for volunteer and learning opportunities.
* **Century Investors:** Recognizes “exceptional” generosity: a gift of $2,500 or more annually. Members who give $10,000 or more annually are additionally recognized as Tocqueville Society Members.
* Volunteer opportunities through UWATX’s Hands On Central Texas program
* **Loyal Contributors:** Loyal Generous donors who have given to UWATX for 10 years or more.

Thank you again for joining by:

Giving $42 per paycheck ($84 a month) and joining all of (name of company)’s Leadership Givers in 2016! (Additional instructions from Employee campaign Leader and/or company’s Senior Officer/and/or Company’s Leadership Donor.)

Together, (name of company) and leadership donors all across Austin have the joy and the privilege of creating a thriving community for all.

Gratefully,

(Company’s Employee Campaign Leader (s) and or SO/and/or Company’s Leadership Donor)

**The End of Poverty Starts with (Company name) Here. employees**