Subject: We’re Committed to United Way - Make Your Gift Today

Hello [Employee Name],

[Company Name] and United Way are committed to coming together to **fight poverty in our community.** We have a proud tradition of partnering with United Way to give back and to

help ensure that every Austinite has a chance to thrive.

United Way for Greater Austin **unites the community** around collective goals, **strategically invests** in partners, and **executes proven programs** that have a lasting impact on children and

families. We ***all*** benefit when everyone reaches their full potential.

2019 Donate Button

(link this button to your donation portal)

Why give?

* 1 in 10 households in the Austin area is considered low-income;
* 1 in 3 children under six in Travis County live in these households;
* 61% of these children are not school-ready when they enter Kindergarten.

Together, we get results.

Let’s build on our impact from 2018 and do even more this year. Thank you for considering a gift to United Way (link this text to your donation portal). Thank you for sharing our passion for

investing in Austin.

[Company Sender Name]

[Title], [Company]