Subject: Time is running out -- support United Way today

Hello [Employee Name],

We’ve reached the final days of our United Way campaign and have raised over [$] as a team. Thanks to those of you who have already generously made a gift. If you have not taken the

opportunity to make your pledge to support United Way, time is running out. Our campaign website will be open until close of business on **[End Date].**

**Each of you has a role to play in making Austin a thriving place for all, and every dollar counts.** Your gift will make a difference. Together, we’re building a community where…

* Every child enters Kindergarten ready to learn and thrive
* Every person has access to quality healthcare
* All families are financially stable.

**Our impact is greater when we work together.** Help us finish strong by making a pledge today.

 

(link this button to your donation portal)

Together, let’s make sure everyone in our community can enjoy the promise of Austin.

[Company Sender Name]

[Title], [Company]