



2000E. MLK Jr. Blvd.  
Austin, TX 78702-1340  
Phone: 512-472-6267  
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[www.unitedwaycapitalarea.org](http://www.unitedwaycapitalarea.org)

## Annual Report 2010-2011

### The year in review

**Record Setting Gift** - UWCA's Success By 6 (SB6) program received its largest corporate donation ever – a \$1 million gift from Samsung Austin Semiconductor. Samsung made the gift to celebrate their recent announcement of a \$3.6-billion expansion to its 12-inch semiconductor fabrication plant in Austin. UWCA's SB6 initiative ensures 40,000 of Travis County's youngest and most vulnerable children will be ready to learn and succeed by the time they enter kindergarten.

**Employee Campaign** - Employees at more than 300 Austin area companies helped to change people's lives and make lasting community change through their donations during the United Way Capital Area (UWCA) 2010 campaign. Fourteen Texas companies took their giving up a notch and increased campaign donations. Donors in Central Texas generously increased their donations this year by nearly \$1 million over last year for a total of \$16.3 million. Three companies – Dresser Wayne, Centene Corporation and Best Buy -- saw more than 50 percent increases in donations. Donations from each of these companies range between \$50-\$25K. Eleven other companies, whose donations total between \$1 million and \$25K, also increased their giving.

**Disaster Response** - Hurricane Alex was the first named storm of the 2010 hurricane season making landfall south of Brownsville, Texas on June 30, 2010. During Hurricane Alex, 2-1-1 Texas expanded its hours to better serve their fellow Texans in need of disaster resource information while monitoring the situation alongside the State Operations Center (SOC). Although Hurricane Alex ultimately had little impact on Texas, federal, state, and local disaster response agencies had resources staged and ready to go, in preparation for the worst.

**Research Conducted** - According to a study conducted by United Way Capital Area's (UWCA) Success By 6 program, more than half of the full-time childcare teachers in East, North and South Austin do not have a college degree. In the last four years, UWCA's Success By 6 program has been instrumental in driving nearly 30% more early childcare centers serving low-income children to become quality rated. In 2006, only 14% were rated as quality programs. Reaching the goal of having 75% of early childcare centers rated as quality by 2016 looks well within reach. To become quality rated, childcare centers must apply and meet specific requirements outlined by either the Texas Rising Star program or the National Association for the Education of Children (NAEYC).



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**UPS Makes History** - In the summer of 2010 one of United Way's most valued partners, UPS, reached an incredible milestone in total contributions reaching \$1 billion worldwide. UWCA and Austin's UPS branch have a long and productive history together. In celebration of UPS' milestone accomplishment, UWCA joined other United Ways around the world in a "Thank a Driver" campaign in early August. UWCA hosted a celebratory event at UPS' Austin office recognizing all drivers and honoring them for this incredible achievement.

**Days of Caring** - More than 950 volunteers from 28 Austin companies completed more than 40 projects as part of UWCA's Fall Day of Caring on Sept. 10. Many participated as members of corporate teams as part of a team-building activity. Volunteers impacted the community by building herb gardens, working one-to-one with high school students to teach job search skills, renovating playgrounds, doing arts and crafts activities with the elderly and recycling computers, among many other projects. Teams from more than 20 local businesses gave their time to UWCA's annual Spring Day of Caring. This year, the event expanded to include three separate days of service during National Volunteer Week. In total, more than 1,000 individuals donated 3,729 hours of volunteer time to support 40 projects in the Austin area.

**New Pilot Program** - At three area middle schools a new pilot program was just one of the new strategies included in UWCA's 2011-2012 Community Investment Grants. The pilot program, dubbed Middle School Matters, is aimed at increasing academic achievement among 8th graders at high need middle schools including Webb and Mendez Middle Schools, both in AISD; and Decker Middle School in Manor ISD. Based on the success of the program, UWCA plans to replicate the strategies at other area middle schools.

**Funding Through Grants** - 91 program applications were received from 59 nonprofit organizations for one of the Community Investment grants in UWCA's three focus areas – education, income and health. The competitive grants totaling \$3.4M were awarded in April 2011 to nonprofits with programs that best meet UWCA's goals in driving systemic change.

**UWCA Honored** - UWCA was honored as the Community Partner of the Year for its work in education by Manor ISD's Partners in Education program. UWCA's work in Manor schools focuses on improving student success in elementary and middle schools and ultimately increasing high school graduation rates. Decker Middle School was recently chosen to be one of three middle schools that this fall will share more than \$1 million for services customized specifically for student needs.



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### **Mission Statement**

We inspire, lead and unite an eclectic community of philanthropists including individuals, non-profits, business, and government to overcome barriers to economic opportunities and ensure Greater Austin continues to thrive.

### **Board of Directors**

Debbie Bresette, President United Way Capital Area; nonvoting member  
Kevin Cole, The Cole Law Firm; 3-21-2007 - 12-31-2012 (Chair)  
Marie Baker; Retired, CSC; 1-1-2010 – 12-31-2012 (Secretary)  
Heather Brunner, COO, Bazaarvoice; 1-1-2010 – 12-31-2012  
Juan Gonzalez, VP of Student Affairs, University of Texas; 1-1-2010 – 12-31-2012  
Butch Hayes, Managing Partner, Fulbright & Jaworski; 1-1-2010 – 12-31-2012  
Mike Blue, Office Managing Partner, Ernst & Young, LLP; 1-1-2011 – 12-31-2013  
Catherine Morse, General Counsel and Director of Public Affairs, Samsung Austin; 1-1-2011 – 12-31-2013  
Bill O'Brien, Retired IBM; 1-1-2010 – 12-31-2012  
Kristy Ozmun, Director, Kristy Ozmun Public Relations; 1-1-2011 – 12-31-2013  
Bill Volk, Partner, Vinson & Elkins, LLP; 8-14-2007 – 12-13-2013  
Ray Bonilla, Partner, Ray, Wood & Bonilla; 2-5-2009 – 12-31-2011  
Sam Bryant, Owner, Bryant Wealth Investment Group; 1-1-2006 – 12-31-2011  
Anne Smalling, Owner, HM International; 1-1-2005 – 12-31-2011 (extended as past chair)

*Board members are elected for three-year terms; board members can accept an additional second term of three years if asked. Board Chair may serve for an extra year.*

### **Staff**

Debbie Bresette, President and Chief Executive Officer  
Jeff Brennan, Chief Financial Officer  
Lauren Paver, Chief Operating Officer



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### United Way Capital Area Financial Statement

United Way Capital Area  
Statement of Activities - Year Ended June 30, 2011  
(dollars in thousands)

#### Revenue

Total amounts raised	15,376.3
less amounts designated by contributors for specific organizations	(8,291.5)
Grants and contracts	1,509.6
Service fee income	389.2
All other	109.4
Total revenues, gains and other support	9,093.0

#### Expenses

Total allocations and program services	6,179.5
Fundraising	1,345.8
Management and general	574.2
Total allocations and expenses	8,099.5

Change in net assets	993.5
Beginning net assets	1,399.7
Ending net assets	2,393.2

*Maxwell Locke & Ritter, LLP, CPA's conducted a financial audit of United Way Capital Area. To receive a copy of the audit, please contact the United Way Capital Area office.*

#### CFC Requirement

United Way Capital Area (UWCA) as the Principal Combined Fund Organization (PCFO) certifies that it prepares and makes available to the public, upon request, an annual report that includes a full description of the organization's activities and supporting services and identifies its directors and chief



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administrative personnel. As PCFO, UWCA maintains a line item budget that details all estimated costs required to operate the Central Texas CFC. The budget contains sufficient details for the Local Federal Coordinating Committees (LFCC) to understand the cost associated with operating the CFC. The budget is prepared based on projected expenses and is not based on a percentage of the funds raised in the campaign. UWCA absorbs campaign costs exceeding 110 percent of the approved budget unless any overage is approved by the Director of CFC Operations at OPM. UWCA recovers the actual costs from the gross receipts for administering the local campaign. UWCA will not recover expenses in excess of 10 percent of the estimated budget submitted. The campaign expenses are shared proportionately by all the recipients according to their percentage share of gross campaign contributions. UWCA's administrative rate is 10.42% and UWCA does not charge any dues from its affiliated agencies.