

2012 CENTRAL TEXAS EARLY CHILDHOOD BUSINESS AND CIVIC LEADERS SUMMIT

SUMMIT CO-CHAIRS

Catherine Morse

General Counsel and Director of Public Affairs at Samsung Austin Semiconductor

Martha Smiley

Counsel to the Firm at Enoch Keever PLLC & Past President of AARO

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Keynote Speaker

David Lawrence, Jr.

Retired Publisher of the Miami Herald and Current President of the Early Childhood Initiative Foundation

Speakers

Brenda Strama

Counsel, Beatty Bangle Strama P.C.
and Chair, Success By 6 Leadership Council

Ben Bentzin

CEO, Interactive Health Technologies, Inc.

Debbie Bresette

President, United Way Capital Area

Success By 6 Leadership Council

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Special thanks to the **United Way Women's Leadership Council**

*These individuals and organizations have all given more than \$2,000 annually or as a one-time gift
Special thanks to Lauren Lesley Photography and Liv by Design for their support

GET INVOLVED!

Call Meredith Cohen at 512.382.8598
or visit unitedwaycapitalarea.org/sb6

Success By 6 works to make sure all children are ready to enter kindergarten happy, healthy and ready for success in school.



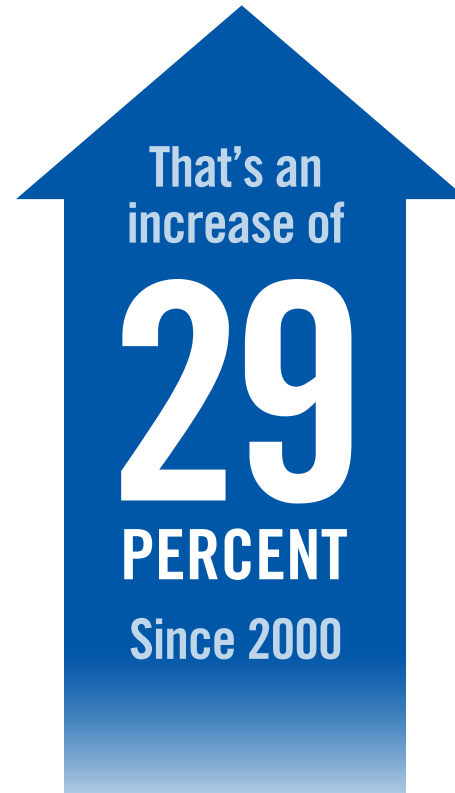
United Way Capital Area

In order to become prepared, children need a supportive home environment, quality early education provided by well-educated teachers and access to preventative health care.

75,000

Children under 5 live in Travis county

Almost half of these kids are low-income



Every \$1 investment in early childhood yields a

RETURN ON INVESTMENT

\$4.10 to \$9.20



“School readiness isn’t just about knowing your numbers and shapes—it’s about making sure a child’s mind is ready to learn. We can’t do that at ten years old, we’ve only got one shot.”

Sue Carpenter, Senior Director of Education for United Way Capital Area

Percentage of 3-year-olds who have difficulty with problem solving

This leads to difficulties in math and science



Typical population



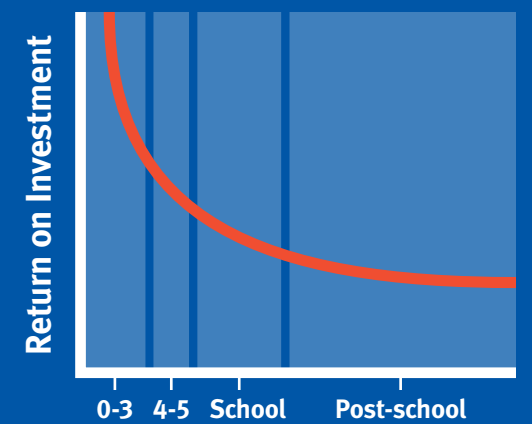
Austin low-income population

TEXAS SPENT

\$1.3 million every day re-educating

students in 2008-09 who had already attended first grade

There are diminishing returns for investments later in life



Percentage of kindergarteners who are **not ready** for school



Low readiness rates have real world effects

Discipline Problems

28.9%

Behavior referrals in target low-income middle schools

Graduation

21.6%

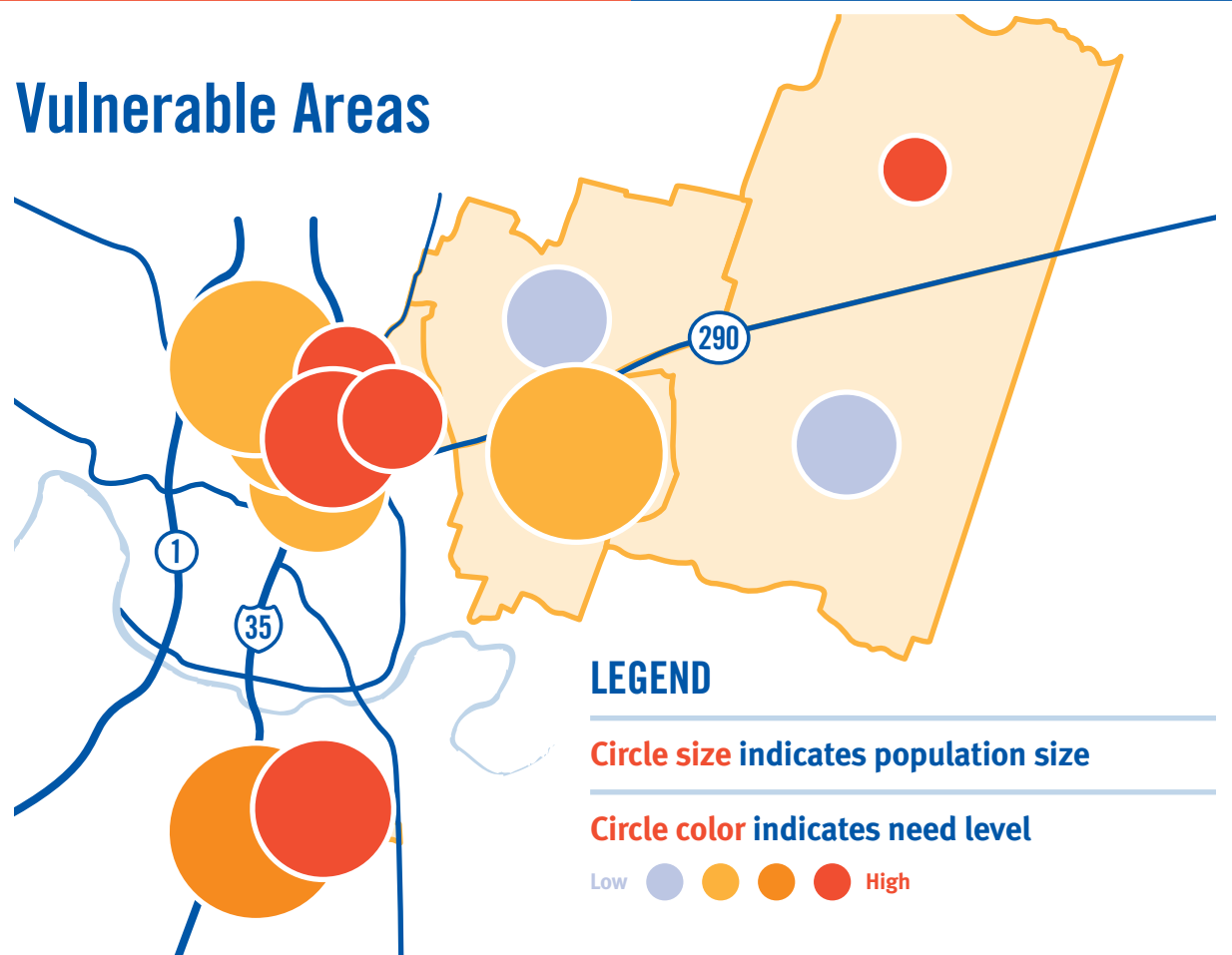
Central Texas students who don't graduate from high school on time

College Readiness

53%

Central Texas graduates who aren't ready for college

Vulnerable Areas



LEGEND

Circle size indicates population size

Circle color indicates need level

Low High

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