

Early Childhood Data Dashboard

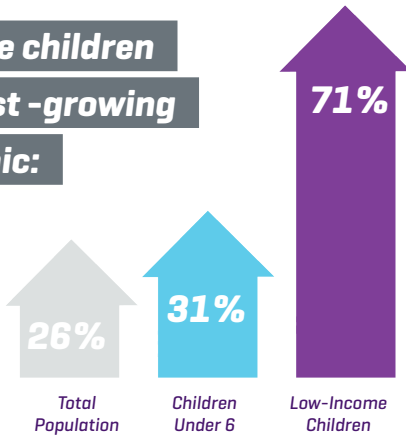
for Austin / Travis County



United Way for Greater Austin Early Childhood Council

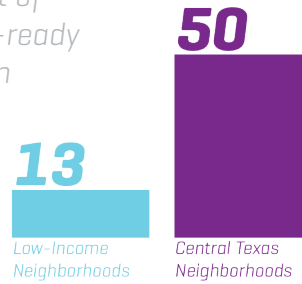
Low-income children are your fast-growing demographic:

Population growth from 2000 to 2010

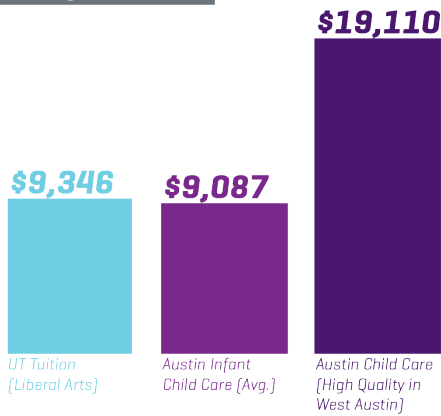


They are not set up for success

Percent of school-ready children



Care & education in Austin are expensive



Families cannot afford care



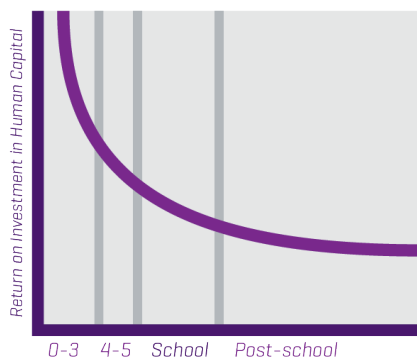
Children are left unserved

Low-income children from zero to four-year-old



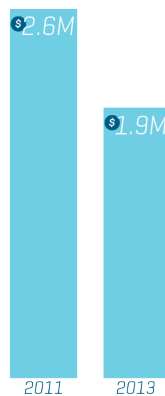
We know there's a high ROI

Heckman formula

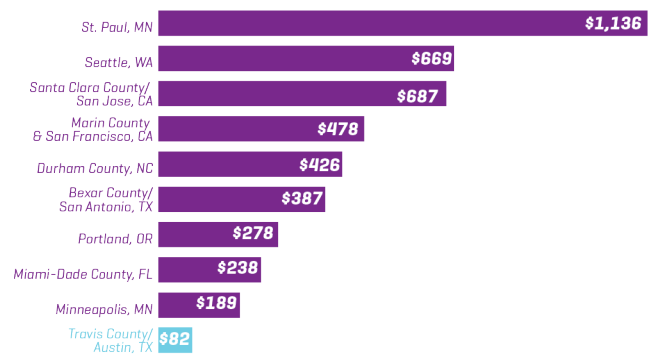


Other communities are outpacing us

City of Austin investments



Public spending per low-income child



The **School Readiness Action Plan** is a community-wide initiative led by United Way for Greater Austin to change these statistics. Learn more at: uwatx.org/sb6