

United Way for Greater Austin Designation Policy

The following information applies only to gifts processed by United Way for Greater Austin ("UWATX"), in the amount less than \$10,000. UWATX has the discretion, with the approval of the CEO, to make exceptions to this policy.

Making a gift directly to UWATX is a highly impactful way to help the Austin community. Each dollar donated to UWATX is multiplied to fight poverty in our community by ensuring access to, quality of, and coordination of programs serving those most in need.

We understand some donors may wish to designate their gift to a specific agency or nonprofit, outside of our partner agencies. Although we process these donor-directed contributions as a service to our donors, UWATX is unable to guarantee how designated funds to a non-partner agency will be used or ensure measurable results.

MAKING A DESIGNATED GIFT

- A minimum of \$250 contribution is required when designated to a ***non-partner*** agency.
- UWATX will only process designations for a maximum of one ***non-partner*** agency.
- Agencies must be 501(c)(3), tax-deductible organizations and must comply with the United States Patriot Act by submitting proper documentation to UWATX.
- Donors and/or employers acting on their behalf are responsible for providing complete and accurate agency information (name, address, city, state, and EIN).
- Designated gifts must be submitted at the time of the pledge.
- Designated gifts that do not meet the criteria above will remain with UWATX to make the greatest impact in our community.
- All corporate matching dollars made on designated gifts will remain with UWATX.

AGENCY PAYMENTS & ACKNOWLEDGEMENTS

- Designated gifts made to our partner agencies are sent in addition to any existing program funding provided by UWATX.
- Pledges made through payroll deduction are paid to agencies quarterly beginning in March. One-fourth of each designated payroll deduction gift is paid during the year in March, June, September and December.
- All gift types including but not limited to; cash, check, EFT, credit card and stock are distributed to designated agencies in the next scheduled designation payout.
- Donor names and gift details are available to designated agencies unless the donor chooses to remain anonymous, or if an employer does not promptly provide UWATX with detailed donor gift information.

FUNDRAISING & ADMINISTRATIVE COSTS

UWATX keeps Administrative and Fundraising Overhead as low as possible and in line with nonprofit best practices as recommended by the BBB Wise Giving Alliance, Charity Navigator and Guidestar.

Effective date: 07/01/18