

LIVE UNITED®

UWATX.ORG/ENDPOVERTY



THE END
OF POVERTY
STARTS HERE



United Way for
Greater Austin

OUR APPROACH



A mainstay for more than 90 years, **United Way for Greater Austin (UWATX)** brings people, ideas and resources together to fight poverty in our community.

For some, we are the compassionate voice on the other end of the line, guiding them to resources they need in a time of crisis. For others, we are the behind the scenes partner who enables their child to receive quality early childhood education, setting them on a path for success.

We rally our community to action and deploy thousands of volunteers annually to assist with projects across our beloved city.

We drive impact by investing in efforts that address the immediate needs of families in poverty while also leading collaborative initiatives that remove barriers to economic prosperity and build pathways out of poverty.

OUR PRIORITIES

2-1-1

We believe poverty through our 2-1-1 Navigation Center. It's free, confidential, multilingual and available 24/7.

At 2-1-1, we're connecting the most vulnerable Austinites with the resources they desperately need.

Our call specialists answered more than 300,000 calls last year.

SUCCESS BY 6

Because we know education is the key to breaking the cycle of poverty, we work with community partners to help prepare children for success in school and beyond.

In Austin, only 26% of low-income children entering kindergarten are ready for school success, versus 85% of children in our Success By 6 programs.

2-GEN

"Two-generation" programs intentionally focus on parents and their children to increase the likelihood of breaking the cycle of poverty.

In addition to leading the 2-Gen Austin Collaborative Network, we are investing in partners who are delivering 2-Gen interventions to magnify impact and foster comprehensive solutions to poverty.

THE END OF POVERTY STARTS HERE



IN AUSTIN

AT UNITED WAY

WITH YOU

Austin is full of smart, generous people and organizations dedicated to helping others, but change doesn't happen in isolation. The key to transformative social change is working together.

United Way for Greater Austin fights poverty by investing in proven strategies that address systemic, unmet needs and focus on the most vulnerable parts of our community.



United Way for Greater Austin needs **YOU** to join the fight.

Your support gives our most impoverished neighbors hope and the chance to make positive changes in their lives.

We are part of a worldwide network across 41 countries and territories, but our local roots run deep.

The people that you are helping are right here in Austin. Be a part of something bigger, join the fight.

WE HAVE ONE LIFE

TO LIVE BETTER, WE MUST

LIVE UNITED®



HOW YOU CAN HELP

GIVE

When you give to UWATX, we deploy your support where it will make the greatest impact. Your gift helps us connect more people to critical resources, prepare more low-income kids for school success and increase the likelihood for whole families to break the cycle of poverty.



VOLUNTEER

Whether alongside your colleagues or family, volunteering is a great way to give back to your community. Each year, UWATX connects thousands of generous volunteers to much-needed projects all over our city, thereby saving local organizations thousands of dollars in labor.



ADVOCATE

You can help UWATX by lending your voice around legislation that directly impacts children and families in need. We will keep you informed about opportunities to give a voice to the voiceless in our community.



WHAT YOUR SUPPORT MAKES POSSIBLE

DATA-DRIVEN RESEARCH TO
UNDERSTAND COMMUNITY NEEDS

GRANTS TO
COMMUNITY PARTNERS

**HELP FAMILIES AND
INDIVIDUALS
OVERCOME POVERTY**

COLLABORATIVE INITIATIVES
TO DRIVE REAL CHANGE

24/7 INFORMATION
AND REFERRAL CALL SUPPORT

21,000

6,000 volunteers gave more than
21,000 hours of their time

305,000

2-1-1 answered more than 305,000 calls
from people in need

800

Nearly 800 children participated in
Pre-K3 during the school year

10,000

More than 10,000 children, parents and teachers
received early childhood education support and training

1,200

1,200 children received high-quality services
in UWATX supported child care centers

LAST YEAR'S IMPACT





**THE END OF POVERTY
STARTS HERE
AND IT TAKES ALL OF US**



**TOGETHER, WE CAN
CREATE A THRIVING
COMMUNITY FOR ALL**

AND WITH YOU, WE WILL

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GIVING SOCIETIES

Participate in one of UWATX's giving societies to learn about the issues impacting our community, be a part of the solution through volunteer and leadership opportunities and get to know Austinites from a variety of backgrounds. See the pledge form for more details.

Young Leaders Society is a diverse network of young professionals age 40 or under who are passionate about helping local families overcome economic barriers. Members leverage their power to connect, serve and grow.

Women United is a network committed to creating a powerful philanthropic force to improve early childhood education in Greater Austin. Women United supports our early childhood education initiatives, known collectively as Success By 6, to ensure that our youngest residents begin life on an even playing field.

Century Investors recognizes donors whose generous support empowers UWATX to address the evolving needs of our community as we approach our centennial anniversary.

Tocqueville Society recognizes our most generous donors who exemplify the power of personal philanthropy to create long-lasting, transformational community change. While donor support stays local, members enjoy being part of a national network of philanthropic leaders.

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EMPLOYEE CAMPAIGNS

Employee Campaigns unite employees and provide an opportunity to give a portion of every paycheck directly to services that make a positive impact in the community. UWATX works with hundreds of corporate partners to create a meaningful experience for all employees and companies.

Decide how much you'd like to give. Any amount is appreciated and will be automatically deducted from your paycheck. Over time your contributions will make an incredible difference in the community. Talk to your Employee Campaign Leader to get set up.

Helping others makes you feel great, too! Share your experience with others and encourage them to join you.

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VOLUNTEERING

UWATX's Hands On Central Texas (HOCT) is one of the largest volunteer networks in Central Texas uniting volunteers with community projects that inspire individuals to take action and stay involved.

In addition to running individual volunteer projects, HOCT also partners with corporate volunteers, teams and individuals to provide community engagement opportunities with local nonprofits.

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