United Way for Greater Austin

Women United Presents

Empowered Women Empower Women

— Sponsorship Opportunities —

UNITED WAY

WOMEN UNITED®

Presented by Women United, “Empowered Women Empower Women” is a celebration of our collective passion for community and connection.

Join us, in person, to hear from an inspiring array of change-makers in our community, connect with other incredible female leaders, and learn how, United, we can help create more opportunity for local children and families.

Women United is a diverse, vibrant donor network supporting United Way for Greater Austin. Members are committed to creating a powerful, female-driven philanthropic force to fight poverty in Greater Austin.

Presenting Sponsor at $10,000 (Secured)

- Opportunity to address event attendees at “Empowered Women Empower Women”
- Designation as the Presenting Sponsor of the event in all pre- and post-event digital marketing
- Logo placement in all event printed and digital promotional assets
- Twenty complimentary tickets to “Empowered Women Empower Women”
- Premier gift bag for all guests
- Recognition in United Way for Greater Austin's Impact Report
- Name and logo placement on United Way's website
- Mentions on United Way's social media channels and in quarterly Women United newsletters (200+ subscribers) for the remainder of the fiscal year (through June 2022)

Partner Sponsor at $5,000

- Recognition at “Empowered Women Empower Women”
- Logo placement in all event printed and digital promotional assets
- Ten complimentary tickets to “Empowered Women Empower Women”
- Premier gift bag for all guests
- Name listed on United Way's website
- Mentions on United Way's social media channels and in quarterly Women United newsletters (200+ subscribers) for the remainder of the fiscal year (through June 2022)

Friend Sponsor at $2,500

- Recognition at “Empowered Women Empower Women”
- Ten complimentary tickets to “Empowered Women Empower Women”
- Name listed on event website
- Special takeaway for all guests
- Acknowledgement in November Women United newsletter (200+ subscribers)

Empowered Women
Empower Women

Spring 2022
Austin FC's Q2 Stadium

United Way for Greater Austin