



BECOME A UNITED WAY CORPORATE PARTNER



Hundreds of businesses partner with United Way for Greater Austin to amplify their impact in our community. Join our partners who know that doing good is good business: Become a United Way corporate partner by making a contribution at one of the levels below. Your support helps us to fight poverty and build our region into a community that works for everyone.

Here is how we recognize and celebrate our corporate partners:

SMALL BUSINESS PARTNERS (\$2,500+)

Exclusively for businesses with 100 or fewer employees

- Your name listed on United Way's website, visited by 67,000 community members annually
- Recognition on one of United Way's social media channels
- Invitation to an annual educational and networking event with fellow Small Business Partners

SUPPORT PARTNERS (\$5,000-9,999)

- Your name listed on United Way's website, visited by 67,000 community members annually
- We'll host a custom educational event for your employees

THRIVE PARTNERS (\$10,000-24,999)

Support Partner benefits plus:

- Your logo featured on United Way's website, with a link to your website
- Your logo included in our annual report

TRANSFORM PARTNERS (\$25,000-49,999)

Thrive Partner benefits plus:

- Recognition on United Way's social media channels, reaching more than 17,000 community members
- Recognition as a sponsor for one of the following events: MLK Jr. Day of Service, Fall Day of Caring, Spring Day of Caring, or Natural Disaster Response volunteer training
- A customized corporate partner recognition report

UNITE PARTNERS (\$50,000-99,999)

Transform Partner benefits plus:

- Recognition as a sponsor for two total of the following events: MLK Jr. Day of Service, Fall Day of Caring, Spring Day of Caring, or Natural Disaster Response volunteer training
- Opportunity for a member of your team to guest write for United Way's blog about your company's corporate social responsibility (which we'll share widely!)
- Spotlight about your company on United Way's blog, written by a United Way team member (which we'll share widely!)

MISSION PARTNERS (\$100,000+)

Unite Partner benefits plus:

- Dedicated press release about your company's support
- Prominent recognition on United Way's website
- Prominent recognition in our annual report
- Recognition as a sponsor for three total of the following events: MLK Jr. Day of Service, Fall Day of Caring, Spring Day of Caring, or Natural Disaster Response volunteer training
- Quarterly recognition on United Way's social media channels
- Recognition at a United Way Board of Directors meeting

TO LEARN MORE OR BECOME A CORPORATE PARTNER, EMAIL [GIVING@UWATX.ORG](mailto:giving@uwatx.org).

