

# Advance **UNITED,** **LIVE UNITED**

**OUR GOAL**  
Families with young children  
are financially stable

## CURRENT REALITY

# 30%

of local families with children  
live in households with  
low income



Local mom and son at United Way  
community partner Todos Juntos.

## HOW WE'RE HELPING

### Meet the **2-Gen Coalition**

A 2-Gen (or 2-Generation) approach to social services serves parents and children simultaneously and leads to better financial outcomes for both generations.

The 2-Gen Coalition is a network of child and family advocates committed to strengthening and expanding 2-Gen services and resources for Austin-area families. Driven by a community-wide roadmap, the first community-wide strategic plan for 2-Gen in the nation, the 2-Gen Coalition works to create an ecosystem of programs and services that support intergenerational economic opportunity for families with low income.

The 2-Gen Coalition is convened by United Way for Greater Austin as part of our collective impact work to fight poverty.

2-Gen programs build opportunities for families, two generations at a time.



## Our Proven Programs

### Parenting Students Project

We know parenting students leave school for preventable reasons – lack of child care, inability to rebound from costly emergencies, and family financial responsibilities. They begin education pathways to living wage employment, but under pressure to support their families, exit as soon as they can make slightly more money – often after only the first course. That's why, together with the Annie E. Casey Foundation, Federal Reserve Bank of Dallas, and American Rescue Plan Act funds from the City of Austin, we are partnering with Austin Community College to provide parenting students, ages 18-29, with financial incentives to accelerate their post-secondary education.

### PACES: Preventing ACEs through Collaboration and Economic Supports

The federal Earned Income Tax Credit (EITC) is the largest direct cash assistance poverty fighting program in the country, yet many families in Central Texas who are eligible for the credit are not receiving it. Together with Foundation Communities, the LBJ School's Child and Family Research Partnership, and many other partners, we are working to ensure even more families with young children in Austin's Eastern Crescent receive the EITC and increase protections against Adverse Childhood Experiences (ACEs), which are strongly linked to poverty.

United  
Way



United Way for  
Greater Austin

United Way for Greater Austin brings people, ideas, and resources together to fight poverty in our community.  
[unitedwayaustin.org](http://unitedwayaustin.org) @unitedwayATX

**MORE ON HOW WE'RE HELPING**

## Our Proven Programs

### Early Bird

Research shows that having as little as \$500 in a college savings account makes a child three times more likely to enroll in college and four times more likely to graduate. This Dell Medical School pilot incentivizes parents to achieve health and education milestones for their children (such as well-child check-ups and pre-K registration) with deposits in a college savings account for their child. Families can earn \$500 in savings. Early Bird is a collaboration of Dell Medical School, Foundation Communities, the University of Texas, and United Way.

## Our Community Investments

**\$810,000**

invested in local 2-Gen approaches, through our Community Investment Grants

In the past year, we also made these sub-grants to the community:

**\$150,000** supports local families with young children

**\$140,000** supports parenting students

**\$21,000** supports local 2-Gen initiatives



We're working to ensure everyone in our community has the resources and opportunities they need to build a strong financial foundation and thrive.

**IMPACT AT A GLANCE**

**87%**

of clients earn higher incomes after programming

**3,677** families served in 2-Gen approaches



Local mom and son enjoy music time at United Way community partner Todos Juntos.