

Grow UNITED, LIVE UNITED

OUR GOAL

All children enter Kindergarten happy, healthy, and prepared to succeed in school and beyond

CURRENT REALITY

39%

of children from households with low income begin Kindergarten ready to learn and succeed



Bright Beginnings Child Care Center in North Austin

HOW WE'RE HELPING

Meet the **Success By 6 Coalition**

The Success By 6 Coalition is a network of child and family advocates – providers, parents, policymakers, civic leaders, and experts – working together to transform our early childhood system.

The first 2,000 days of every person's life are foundational. Studies show that a child's experiences during those early years literally build the architecture of their brain. Driven by a community-wide strategic plan, the Success By 6 Coalition works to make the most of every child's 2,000-day journey from birth to Kindergarten. As part of our collective impact work to fight poverty, United Way for Greater Austin convenes a Success By 6 Coalition in both Travis and Williamson counties.

90% of brain development happens before age 5



Our Proven Programs

Pre-K Partnerships with Austin and Round Rock ISDs

Expanding access to high-quality pre-K is critical to United Way's mission to fight poverty, because children who participate in high-quality pre-K are more likely to enter Kindergarten ready to succeed in school and beyond. That's why, in partnership with Austin and Round Rock ISDs, we run Pre-K Partnerships. We partner with child development centers in the Austin and Round Rock communities to deliver high-quality pre-K and provide partner centers with resources that help them improve and sustain quality services for children.

Family Connects & Home Visiting

Family Connects is a nurse home visiting program offered to every family with a newborn in Travis County to give babies the best possible start in life. United Way partners with Austin Public Health to provide the clinical staff and expertise for Family Connects. During a home visit, Registered Nurses provide a complete family assessment in the home, give immediate maternal and family support in areas such as breastfeeding or safe sleep, and are able to provide warm referrals to a comprehensive database of community resources.



United Way for Greater Austin

United Way for Greater Austin brings people, ideas, and resources together to fight poverty in our community.

unitedwayaustin.org @unitedwayATX

MORE ON HOW WE'RE HELPING

Business Leaders Coming Together to Strengthen Early Childhood Education

To further the efforts of the Success By 6 Coalition, United Way and E3 Alliance formed **Early Matters Greater Austin**, a group of business leaders committed to strengthening early childhood education. Early Matters Greater Austin advocates for local and statewide policy and funding to increase high-quality early education, promotes family-friendly workplace practices to support young children and families, and advances innovative solutions to challenges of access and affordability in the early education sector.

Our Community Investments

\$890,000

invested in **early childhood education**, through our Community Investment Grants

In the past year, we also made these sub-grants to the community:

\$1,451,702

supports **Family Connects** and other home visiting programs

\$345,000

supports **home-based child care**

\$98,500

supports **professional development of Pre-K Partnerships teachers**

\$21,000

supports **local early childhood initiatives**

Our long-term goal is to ensure that kids are happy, healthy, and ready to succeed in school and beyond.

IMPACT AT A GLANCE

10%

increase over the last 5 years in number of children from households with low income beginning Kindergarten ready to learn and succeed

888

families with newborns received nurse home visits through Family Connects



Family Connects nurse home visit