

Advance **UNITED,** **LIVE UNITED**

OUR GOAL
Families with young children
are financially stable

CURRENT REALITY

15%

of local families with children
live in households with
low income



Local mom and son at United Way
community partner Todos Juntos

HOW WE'RE HELPING

Meet the **2-Gen Coalition**

A 2-Gen (or 2-Generation) approach to social services serves parents and children simultaneously and leads to better financial outcomes for both generations. The 2-Gen Coalition is convened by United Way for Greater Austin as part of our collective impact work to break economic barriers and build opportunity for all.

The 2-Gen Coalition is a network of child and family advocates committed to strengthening and expanding 2-Gen services and resources for Austin-area families. Driven by a community-wide roadmap, **the first community-wide strategic plan for 2-Gen in the nation**, the 2-Gen Coalition works to create an ecosystem of programs and services that support intergenerational economic opportunity for families with low income.

2-Gen programs
build opportunities
for families, two
generations at
a time.



Our Proven Programs

Parenting Students Project

Parenting students work hard every day to pursue their goals, juggling caregiving, course work, and sometimes multiple jobs to build a better life for their families. Because of the obstacles they face, **parenting students are nearly twice as likely to leave school for preventable reasons:** lack of child care, conflicting course and work schedules, and even convenient transportation. Removing the barriers they face helps them continue on education pathways to living wage employment.

That's why United Way for Greater Austin partners with Austin Community College

to provide parenting students, ages 18-29, with incentives to accelerate their post-secondary education.

Students who are enrolled full-time earn a \$500 monthly stipend and have access to child care scholarships, academic counseling, peer networking and engagement, and leadership and advocacy opportunities. The Parenting Students Project is spearheaded by Annie E. Casey Foundation's Expanding Opportunities for Young Families initiative, and is supported by Advance Together and American Rescue Plan Act funds from the City of Austin.



United Way for Greater Austin brings our community together to break economic barriers and build opportunity for all.
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MORE ON HOW WE'RE HELPING

“This program has been extremely helpful for my family and I. It allows me to focus all of my attention on nursing school and make sure I stay on track and graduate.”

– *Deja*, program participant



IMPACT AT A GLANCE

87%

of clients increased their income over the last year

3,577 families served in 2-Gen approaches

Our Community Investments

\$780,000

invested in local 2-Gen approaches through our Community Investment Grants

In the past year, we also made these sub-grants to the community:

\$150,000

supports local families with young children

\$220,000

supports parenting students

\$21,000

supports local 2-Gen initiatives



A \$3,000 difference in parents' income while a child is young leads to a 17% increase in that child's future earnings.



Local mom and son enjoy music time at United Way community partner Todos Juntos



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