

BECOME A CORPORATE PARTNER

For the past 100 years, United Way for Greater Austin has partnered with hundreds of businesses in order to achieve their philanthropic goals. Join our impressive portfolio of corporate partners today through one of the giving levels listed.

Our partners know that doing good in our community is just good business. **As we enter our next 100 years, we invite you to join us in our mission to break economic barriers and build opportunity for all.**



Here is how we *recognize and celebrate* our corporate partners:

SUPPORT PARTNERS (\$5,000-9,999)

- Company name listed on United Way's website
- Custom educational event for your employees created by United Way

THRIVE PARTNERS (\$10,000-24,999)

- Logo featured on United Way's website, with a link to your website
- Logo included in United Way's annual report
- Custom educational event for your employees created by United Way

TRANSFORM PARTNERS (\$25,000-49,999)

- THRIVE PARTNER BENEFITS PLUS:**
- Recognition as a sponsor for one of the following events: Fall Day of Caring, MLK Jr. Day of Service, Summer Day of Caring, or Disaster Response Volunteer Training

UNITE PARTNERS (\$50,000-99,999)

- TRANSFORM PARTNER BENEFITS PLUS:**
- Recognition as a sponsor for two of the following events: Fall Day of Caring, MLK Jr. Day of Service, Summer Day of Caring, or Disaster Response Volunteer Training
 - Annual recognition on United Way's social media channels



United Way for Greater Austin brings our community together to break economic barriers and build opportunity for all.

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BECOME A CORPORATE PARTNER

INSPIRE PARTNERS (\$100,000-249,999)

UNITE PARTNER BENEFITS PLUS:

- Recognition as a sponsor for three of the following events: Fall Day of Caring, MLK Jr. Day of Service, Summer Day of Caring, or Disaster Response Volunteer Training
- Prominent recognition on United Way's website
- Prominent recognition in United Way's annual report
- United Way-authored blog about corporate partnership

CONNECT PARTNERS (\$250,000-499,999)

INSPIRE PARTNER BENEFITS PLUS:

- Recognition as a sponsor for the four following events: Fall Day of Caring, MLK Jr. Day of Service, Summer Day of Caring, or Disaster Response Volunteer Training
- Quarterly recognition on United Way's social media channels
- Company-authored blog that will be posted on United Way website and social media channels

MISSION PARTNERS (\$500,000-999,999)

CONNECT PARTNER BENEFITS PLUS:

- Unique and customized volunteer or Impact Team event sponsorship recognition

IMPACT PARTNERS (\$1 MILLION +)

MISSION PARTNER BENEFITS PLUS:

- Blog spotlight and/or video testimonial (2x/year)
- Case study related to impact of your company's support



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