Financial Statements as of and for the Years Ended June 30, 2023 and 2022 and Independent Auditors' Report



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#### MAXWELL LOCKE & RITTER LLP

Accountants and Consultants
An Affiliate of CPAmerica International
tel (512) 370 3200 fax (512) 370 3250
www.mlrpc.com

Austin: 401 Congress Avenue, Suite 1100
Austin, TX 78701

Round Rock: 411 West Main Street, Suite 300 Round Rock, TX 78664

# **Independent Auditors' Report**

To the Board of Directors of United Way for Greater Austin:

# Report on the Audit of the Financial Statements

# **Opinion**

We have audited the accompanying financial statements of United Way for Greater Austin ("United Way ATX") (a nonprofit organization), which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way ATX as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United Way ATX and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Change in Accounting Principle**

As discussed in Note 2 to the financial statements, United Way ATX changed its method of accounting for leasing transactions due to the adoption of Accounting Standards Update No. 2016-02, *Leases* (Topic 842) on July 1, 2022. Our opinion is not modified with respect to that matter.

Affiliated Company

# Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way ATX's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

# Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United Way ATX's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way ATX's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

# Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated December 15, 2023 on our consideration of United Way ATX's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of United Way ATX's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering United Way ATX's internal control over financial reporting and compliance.

Austin, Texas

December 15, 2023

Maxwell Locke ? Ritter LLP

# Statements of Financial Position June 30, 2023 and June 30, 2022

|  | 2023  | 2022  |
|--|---|---|
| Assets   |   |   |
| Current assets: Cash and cash equivalents Investments Government grants receivable Grants and contracts receivable Private grants receivable Pledges receivable, net Prepaid expenses and other assets | \$ 11,848,183<br>1,420,657<br>1,222,986<br>348,259<br>799,495<br>2,158,810<br>215,648 | \$ 15,563,461<br>1,589,002<br>520,005<br>173,934<br>605,360<br>1,908,846<br>127,147 |
| Total current assets   | 18,014,038  | 20,487,755  |
| Pledges receivable, net  | 315,000   | -   |
| Note receivable  | 260,952   | -   |
| Property and equipment, net  | 19,610  | 41,917  |
| Endowment investments  | 693,831   | 655,399   |
| Operating lease right-of-use assets  | 770,251   |   |
| Total  | \$ 20,073,682   | \$ 21,185,071   |
| Liabilities and Net Assets   |   |   |
| Current liabilities: Accounts payable Accrued expenses Deferred revenue Designations due to others Operating lease obligations, current portion  | \$ 554,618<br>1,461,543<br>978,308<br>69,764<br>198,970                               | \$ 798,870<br>1,340,527<br>1,573,826<br>112,654                                     |
| Total current liabilities  | 3,263,203   | 3,825,877   |
| Operating lease obligations, long-term portion   | 571,794   |   |
| Total liabilities  | 3,834,997   | 3,825,877   |
| Net assets: Without donor restrictions, undesignated Without donor restrictions, Board-designated - operating reserve Without donor restrictions, Board-designated - other With donor restrictions     | 2,714,719<br>1,160,054<br>9,400,000<br>2,963,912                                      | 4,882,149<br>1,095,854<br>9,400,000<br>1,981,191                                    |
| Total net assets   | 16,238,685  | 17,359,194  |
| Total  | \$ 20,073,682   | \$ 21,185,071   |

# Statement of Activities Year Ended June 30, 2023 (with summarized comparative totals for the year ended June 30, 2022)

|   | Without Donor<br>Restrictions                                    | With Donor<br>Restrictions           | Total   | 2022<br>Total   |
|---|--|--------------------------------------|---|---|
| Revenues, gains, and other support:  Total amounts raised  Less allowance for uncollectible pledges  Less donor designations  Private grants  Government grants     | \$ 6,153,042<br>(305,433)<br>(179,128)<br>2,199,623<br>4,343,616 | 3,624,424<br>-                       | 6,153,042<br>(305,433)<br>(179,128)<br>5,824,047<br>4,343,616 | 5,832,067<br>(255,484)<br>(432,276)<br>5,392,122<br>1,975,845 |
| Total support   | 12,211,720   | 3,624,424                            | 15,836,144  | 12,512,274  |
| Grants and contracts Inherent contributions (Note 3) Interest and dividends Service fee income Unrealized and realized gain (loss) on                               | 634,002<br>159,164<br>74,740<br>72,613                           | 25,772<br>-                          | 634,002<br>159,164<br>100,512<br>72,613                       | 2,334,400<br>1,071,323<br>77,289<br>87,116                    |
| investments, net of expenses Gain on sale of property and equipment Paycheck Protection Program loan forgiveness Other income Net assets released from restrictions | 19,400<br>-<br>-<br>113,391<br>2,680,135                         | 12,660<br>-<br>-<br>-<br>(2,680,135) | 32,060<br>-<br>-<br>113,391                                   | (382,211)<br>9,059,421<br>2,018,136<br>1,374                  |
| Total revenues, gains, and other support  | 15,965,165   | 982,721                              | 16,947,886  | 26,779,122  |
| Expenses:   |  |                                      |   |   |
| Program services: Gross funds awarded/distributed Less donor designations   | 2,349,128<br>(179,128)   | -<br>-                               | 2,349,128<br>(179,128)  | 2,092,194<br>(432,276)  |
| Net funds awarded/distributed   | 2,170,000  | -                                    | 2,170,000   | 1,659,918   |
| Other program services: Education Health Financial stability  | 7,030,876<br>3,830,621<br>2,647,988                              | -<br>-<br>-                          | 7,030,876<br>3,830,621<br>2,647,988                           | 6,258,525<br>3,571,188<br>2,338,133                           |
| Total program services  | 15,679,485   | -                                    | 15,679,485  | 13,827,764  |
| Supporting services:  Management and general  Fundraising   | 1,294,519<br>1,094,391   | <u>-</u>                             | 1,294,519<br>1,094,391  | 1,132,315<br>956,186  |
| Total supporting services   | 2,388,910  |                                      | 2,388,910   | 2,088,501   |
| Total expenses  | 18,068,395   |                                      | 18,068,395  | 15,916,265  |
| Change in net assets  | (2,103,230)  | 982,721                              | (1,120,509)   | 10,862,857  |
| Net assets, beginning of year   | 15,378,003   | 1,981,191                            | 17,359,194  | 6,496,337   |
| Net assets, end of year   | \$ 13,274,773  | 2,963,912                            | 16,238,685  | 17,359,194  |

# Statement of Activities Year Ended June 30, 2022

|   | Without Donor<br>Restrictions                                    | With Donor<br>Restrictions              | Total   |
|---|--|---|---|
| Revenues, gains, and other support:  Total amounts raised  Less allowance for uncollectible pledges  Less donor designations  Private grants  Government grants     | \$ 5,832,067<br>(255,484)<br>(432,276)<br>2,321,441<br>1,975,845 | 3,070,681                               | 5,832,067<br>(255,484)<br>(432,276)<br>5,392,122<br>1,975,845 |
| Total support   | 9,441,593  | 3,070,681                               | 12,512,274  |
| Grants and contracts Inherent contribution (Note 3) Interest and dividends Service fee income Unrealized and realized loss on                                       | 2,334,400<br>1,071,323<br>55,269<br>87,116                       | -<br>-<br>22,020<br>-                   | 2,334,400<br>1,071,323<br>77,289<br>87,116                    |
| investments, net of expenses Gain on sale of property and equipment Paycheck Protection Program loan forgiveness Other income Net assets released from restrictions | (254,850)<br>9,059,421<br>2,018,136<br>1,374<br>2,351,513        | (127,361)<br>-<br>-<br>-<br>(2,351,513) | (382,211)<br>9,059,421<br>2,018,136<br>1,374                  |
| Total revenues, gains, and other support  | 26,165,295   | 613,827                                 | 26,779,122  |
| Expenses:   |  |   |   |
| Program services: Gross funds awarded/distributed Less donor designations Net funds awarded/distributed   | 2,092,194<br>(432,276)<br>1,659,918                              | -<br>-<br>-                             | 2,092,194<br>(432,276)<br>1,659,918                           |
| Other program services: Education Health Financial stability Total program services   | 6,258,525<br>3,571,188<br>2,338,133<br>13,827,764                | -<br>-<br>-                             | 6,258,525<br>3,571,188<br>2,338,133<br>13,827,764             |
| Supporting services:  Management and general  Fundraising   | 1,132,315<br>956,186   | -<br>-<br>-                             | 1,132,315<br>956,186  |
| Total supporting services   | 2,088,501  |   | 2,088,501   |
| Total expenses  | 15,916,265   |   | 15,916,265  |
| Change in net assets  | 10,249,030   | 613,827                                 | 10,862,857  |
| Net assets, beginning of year   | 5,128,973  | 1,367,364                               | 6,496,337   |
| Net assets, end of year   | \$ 15,378,003  | 1,981,191                               | 17,359,194  |

# Statement of Functional Expenses Year Ended June 30, 2023 (with summarized comparative totals for the year ended June 30, 2022)

|   |                                      |           |                        | 2023                         |                        |             |                   |               |
|---|--------------------------------------|-----------|------------------------|------------------------------|------------------------|-------------|-------------------|---------------|
|   | Program Services Supporting Services |           |                        | g Services                   |                        |             |                   |               |
|   | Education                            | Health    | Financial<br>Stability | Total<br>Program<br>Services | Management and General | Fundraising | Total<br>Expenses | 2022<br>Total |
| Personnel and contract labor costs                  | \$ 2,983,454                         | 1,605,497 | 1,364,970              | 5,953,921                    | 734,466                | 613,882     | 7,302,269         | 5,612,441     |
| Subgrantee  | 1,817,602                            | 995,379   | 421,950                | 3,234,931                    | 1,340                  | 1,120       | 3,237,391         | 3,629,926     |
| Professional fees                                   | 774,770                              | 551,430   | 230,371                | 1,556,571                    | 140,119                | 117,114     | 1,813,804         | 1,826,179     |
| Employee benefits                                   | 362,285                              | 182,571   | 175,370                | 720,226                      | 92,918                 | 77,663      | 890,807           | 713,982       |
| Payroll taxes                                       | 221,101                              | 119,756   | 100,942                | 441,799                      | 54,087                 | 45,207      | 541,093           | 400,673       |
| Technology  | 176,772                              | 85,374    | 78,253                 | 340,399                      | 45,783                 | 38,266      | 424,448           | 415,267       |
| Occupancy   | 80,147                               | 56,154    | 56,154                 | 192,455                      | 34,716                 | 28,587      | 255,758           | 233,191       |
| Supplies  | 167,800                              | 22,931    | 21,790                 | 212,521                      | 12,466                 | 10,419      | 235,406           | 228,936       |
| Marketing   | 80,300                               | 40,793    | 39,827                 | 160,920                      | 23,933                 | 20,004      | 204,857           | 155,288       |
| Events  | 49,396                               | 34,003    | 34,640                 | 118,039                      | 20,711                 | 17,311      | 156,061           | 109,579       |
| Professional development                            | 117,280                              | 9,107     | 9,170                  | 135,557                      | 3,817                  | 3,191       | 142,565           | 59,018        |
| Affliate dues                                       | 33,844                               | 23,713    | 23,713                 | 81,270                       | 14,443                 | 12,072      | 107,785           | 156,871       |
| Employee reimbursable                               | 45,904                               | 21,234    | 18,875                 | 86,013                       | 10,060                 | 8,408       | 104,481           | 79,581        |
| Utilities   | 24,728                               | 17,214    | 17,214                 | 59,156                       | 10,485                 | 8,764       | 78,405            | 75,915        |
| Bank fees   | 21,886                               | 15,334    | 15,334                 | 52,554                       | 9,340                  | 7,806       | 69,700            | 59,844        |
| Membership and subscription dues                    | 12,952                               | 16,927    | 6,475                  | 36,354                       | 3,944                  | 3,296       | 43,594            | 45,506        |
| Equipment rental and maintenance                    | 12,365                               | 8,663     | 8,663                  | 29,691                       | 5,277                  | 4,410       | 39,378            | 37,016        |
| Insurance   | 11,773                               | 8,249     | 8,249                  | 28,271                       | 5,024                  | 4,199       | 37,494            | 77,425        |
| Depreciation  | 7,004                                | 4,908     | 4,908                  | 16,820                       | 2,989                  | 2,498       | 22,307            | 49,053        |
| Photography and video                               | 4,588                                | 3,214     | 3,214                  | 11,016                       | 1,958                  | 1,636       | 14,610            | 21,700        |
| Bad debt  | 1,467                                | 948       | 948                    | 3,363                        | 577                    | 483         | 4,423             | 97,239        |
| Interest  | 32                                   | 22        | 22                     | 76                           | 14                     | 11          | 101               | 14,756        |
| Other   | 23,426                               | 7,200     | 6,936                  | 37,562                       | 66,052                 | 68,044      | 171,658           | 156,961       |
| Total expenses before net funds awarded/distributed | 7,030,876                            | 3,830,621 | 2,647,988              | 13,509,485                   | 1,294,519              | 1,094,391   | 15,898,395        | 14,256,347    |
|   |                                      |           |                        |                              | 1,277,517              | 1,074,371   |                   |               |
| Net funds awarded/distributed                       | 1,010,000                            | 212,500   | 947,500                | 2,170,000                    |                        |             | 2,170,000         | 1,659,918     |
| Total expenses                                      | \$ 8,040,876                         | 4,043,121 | 3,595,488              | 15,679,485                   | 1,294,519              | 1,094,391   | 18,068,395        | 15,916,265    |

# Statement of Functional Expenses Year Ended June 30, 2022

|   |              | Program Services |                        |                              |                        | Supporting Services |                   |  |
|---|--------------|------------------|------------------------|------------------------------|------------------------|---------------------|-------------------|--|
|   | Education    | Health           | Financial<br>Stability | Total<br>Program<br>Services | Management and General | Fundraising         | Total<br>Expenses |  |
| Personnel and contract labor costs                  | \$ 2,402,223 | 1,165,007        | 1,055,497              | 4,622,727                    | 536,095                | 453,619             | 5,612,441         |  |
| Subgrantee  | 1,940,115    | 1,359,691        | 330,120                | 3,629,926                    | -                      | -                   | 3,629,926         |  |
| Professional fees                                   | 733,334      | 380,542          | 360,644                | 1,474,520                    | 190,482                | 161,177             | 1,826,179         |  |
| Employee benefits                                   | 299,939      | 142,645          | 141,268                | 583,852                      | 70,487                 | 59,643              | 713,982           |  |
| Payroll taxes                                       | 173,264      | 82,604           | 75,829                 | 331,697                      | 37,362                 | 31,614              | 400,673           |  |
| Technology  | 133,468      | 104,294          | 82,953                 | 320,715                      | 51,216                 | 43,336              | 415,267           |  |
| Occupancy   | 74,621       | 53,634           | 48,970                 | 177,225                      | 30,315                 | 25,651              | 233,191           |  |
| Supplies  | 123,609      | 47,664           | 31,206                 | 202,479                      | 14,331                 | 12,126              | 228,936           |  |
| Marketing   | 52,039       | 37,872           | 30,909                 | 120,820                      | 18,670                 | 15,798              | 155,288           |  |
| Events  | 39,577       | 23,677           | 21,618                 | 84,872                       | 13,383                 | 11,324              | 109,579           |  |
| Professional development                            | 38,469       | 5,711            | 9,205                  | 53,385                       | 3,051                  | 2,582               | 59,018            |  |
| Affliate dues                                       | 50,199       | 36,080           | 32,943                 | 119,222                      | 20,393                 | 17,256              | 156,871           |  |
| Employee reimbursable                               | 36,085       | 15,094           | 14,936                 | 66,115                       | 7,294                  | 6,172               | 79,581            |  |
| Utilities   | 24,293       | 17,460           | 15,942                 | 57,695                       | 9,869                  | 8,351               | 75,915            |  |
| Bank fees   | 19,150       | 13,764           | 12,567                 | 45,481                       | 7,780                  | 6,583               | 59,844            |  |
| Membership and subscription dues                    | 14,500       | 10,686           | 9,483                  | 34,669                       | 5,870                  | 4,967               | 45,506            |  |
| Equipment rental and maintenance                    | 11,845       | 8,514            | 7,773                  | 28,132                       | 4,812                  | 4,072               | 37,016            |  |
| Insurance   | 24,776       | 17,808           | 16,259                 | 58,843                       | 10,065                 | 8,517               | 77,425            |  |
| Depreciation  | 15,697       | 11,282           | 10,301                 | 37,280                       | 6,377                  | 5,396               | 49,053            |  |
| Photography and video                               | 6,944        | 4,991            | 4,557                  | 16,492                       | 2,821                  | 2,387               | 21,700            |  |
| Bad debt  | 31,117       | 22,365           | 20,420                 | 73,902                       | 12,641                 | 10,696              | 97,239            |  |
| Interest  | 4,722        | 3,394            | 3,099                  | 11,215                       | 1,918                  | 1,623               | 14,756            |  |
| Other   | 8,539        | 6,409            | 1,634                  | 16,582                       | 77,083                 | 63,296              | 156,961           |  |
| Total expenses before net funds awarded/distributed | 6,258,525    | 3,571,188        | 2,338,133              | 12,167,846                   | 1,132,315              | 956,186             | 14,256,347        |  |
| Net funds awarded/distributed                       | 1,034,852    |                  | 625,066                | 1,659,918                    |                        |                     | 1,659,918         |  |
| Total expenses                                      | \$ 7,293,377 | 3,571,188        | 2,963,199              | 13,827,764                   | 1,132,315              | 956,186             | 15,916,265        |  |

# Statements of Cash Flows Years Ended June 30, 2023 and June 30, 2022

|  | 2023              |    | 2022                                    |
|--|-------------------|----|---|
| Cash Flows from Operating Activities:  | <br>              | -  |   |
| Change in net assets   | \$<br>(1,120,509) | \$ | 10,862,857                              |
| Adjustments to reconcile change in net assets to                               |                   |    |   |
| net cash used in operating activities:   |                   |    |   |
| Donated stock  | -                 |    | (14,003)                                |
| Non-cash expense from acquisition of assets and liabilities                    |                   |    |   |
| of Children's Optimal Health   | 3,690             |    | -                                       |
| Non-cash contribution income from acquisition of assets and liabilities        |                   |    |   |
| of United Way of Williamson County   | -                 |    | (126,961)                               |
| Unrealized and realized (gains) losses on investments                          | (57,294)          |    | 354,989                                 |
| Bad debt provision   | 305,433           |    | 255,484                                 |
| Depreciation   | 22,307            |    | 49,053                                  |
| Non-cash lease expense   | 173,965           |    | -                                       |
| Gain on sale of property and equipment   | -                 |    | (9,059,421)                             |
| Paycheck Protection Program loan forgiveness                                   | -                 |    | (2,018,136)                             |
| Changes in assets and liabilities that (used) provided cash:                   |                   |    |   |
| Government grants receivable   | (702,981)         |    | (189,616)                               |
| Grants and contracts receivable  | (174,325)         |    | 1,408,820                               |
| Private grants receivable  | (194,135)         |    | (313,317)                               |
| Pledges receivable   | (864,564)         |    | (520,354)                               |
| Prepaid expenses and other assets  | (82,476)          |    | 42,345                                  |
| Note receivable  | (260,952)         |    | -                                       |
| Operating lease right-of-use assets  | (14,246)          |    | -                                       |
| Operating lease obligations  | (159,206)         |    | -                                       |
| Accounts payable   | (259,800)         |    | (29,222)                                |
| Accrued expenses   | 121,016           |    | (65,129)                                |
| Deferred revenue   | (595,518)         |    | (1,607,655)                             |
| Designations due to others   | (42,890)          |    | (45,590)                                |
| Due to affiliated organizations  | <br>              |    | (72,433)                                |
| Net cash used in operating activities  | (3,902,485)       |    | (1,088,289)                             |
| Cash Flows from Investing Activities:  |                   |    |   |
| Purchases of investments   | (100,512)         |    | (65,568)                                |
| Proceeds from the sale of investments  | 287,719           |    | 41,226                                  |
| Proceeds from sale of property and equipment                                   | · -               |    | 9,616,248                               |
| Net cash provided by investing activities                                      | <br>187,207       |    | 9,591,906                               |
| Cash Flows from Financing Activities:  |                   |    |   |
| Borrowings on Paycheck Protection Program loan                                 | _                 |    | 2,018,136                               |
| Payments on note payable   | _                 |    | (1,318,836)                             |
| Net cash provided by financing activities                                      | <br>              |    | 699,300                                 |
|  | <br>(2.515.250)   |    |   |
| Net change in cash and cash equivalents  | (3,715,278)       |    | 9,202,917                               |
| Cash and cash equivalents, beginning of year                                   | <br>15,563,461    |    | 6,360,544                               |
| Cash and cash equivalents, end of year   | \$<br>11,848,183  | \$ | 15,563,461                              |
| Supplemental Disclosures:  |                   |    |   |
| Operating lease obligations resulting from the addition of right-of-use assets | \$<br>906,315     | \$ |   |
| Interest paid on note payable  | \$<br>-           | \$ | 14,757                                  |
| - *  |                   |    | ======================================= |

Notes to Financial Statements Years Ended June 30, 2023 and 2022

# 1. Organization

United Way for Greater Austin ("United Way ATX") brings people, ideas, and resources together to fight poverty in our community. Since 1924, United Way ATX has been dedicated to providing families and individuals in need with the tools and resources they need to thrive. The needs in our Greater Austin area have changed over time, so we've adapted our support to stay ahead of emerging needs and help as many people as possible. United Way ATX continues to believe that every person deserves the opportunity to thrive and is passionate about solving our community's biggest challenges.

United Way ATX unites the community around collective goals, strategically invests in partners, and executes proven programs that make a real difference for children and families. United Way ATX accomplishes this in the focus areas of education, health, and financial stability.

# 2. Summary of Significant Accounting Policies

**Basis of Presentation -** The financial statements are presented in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP") as defined by the Financial Accounting Standards Board ("FASB") Accounting Standards Codification.

**Use of Estimates -** The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

**Reclassifications** - Certain amounts in the prior year have been reclassified to conform to the presentation adopted in the current year. Total net assets are unchanged due to these reclassifications.

**Net Asset Classifications** - Net assets, revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

<u>Without Donor Restrictions</u> - These net assets are not subject to donor-imposed stipulations. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on assets or liabilities are reported as increases or decreases in net assets without donor restrictions, unless their use is restricted by explicit donor stipulation or by law. Net assets without donor restrictions are those currently available for use, or at the discretion of the Board of Directors (the "Board") for United Way ATX's use.

<u>With Donor Restrictions</u> - These net assets are subject to donor-imposed stipulations, which limit their use to a specific purpose and/or the passage of time, or which require them to be maintained permanently.

**Fair Value Measurements -** Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value accounting requires characterization of the inputs used to measure fair value into a three-level fair value hierarchy as follows:

- Level 1 Inputs based on quoted market prices in active markets for identical assets or liabilities. An active market is a market in which transactions occur with sufficient frequency and volume to provide pricing information on an ongoing basis.
- Level 2 Observable inputs that reflect the assumptions market participants would use in pricing the asset or liability developed based on market data obtained from sources independent from the entity.
- Level 3 Unobservable inputs that reflect the entity's own assumptions about the assumptions market participants would use in pricing the asset or liability developed based on the best information available.

There are three general valuation techniques that may be used to measure fair value: 1) market approach - uses prices generated by market transactions involving identical or comparable assets or liabilities, 2) cost approach - uses the amount that currently would be required to replace the service capacity of an asset (replacement cost), and 3) income approach - uses valuation techniques to convert future amounts to present amounts based on current market expectations.

**Cash and Cash Equivalents -** United Way ATX considers all highly liquid investments with an original maturity of three months or less to be cash equivalents.

**Investments** - Investments, including endowment investments, are reported in the statements of financial position and are carried at fair value based on quoted market prices. Investment transactions are recorded on the trade date and investment income is recorded when earned. Unrealized gains or losses are recorded for the change in fair value of investments between reporting periods and are reported net of expenses. Realized gains and losses are recorded as the difference between historical cost and the proceeds received from the sale of an investment.

**Government Grants Receivable -** Government grants receivable are recorded at the amount United Way ATX expects to receive from grantors. United Way ATX considers government grants receivable to be fully collectible; accordingly, no allowance for doubtful accounts has been recorded.

**Grants and Contracts Receivable -** Grants and contracts receivable consists of reciprocal grant and contract agreements and are recorded based on contracted prices when United Way ATX has an unconditional right to payments under the contract. United Way ATX continually monitors the credit worthiness of each account and recognizes allowances for estimated bad debts on accounts that are no longer estimated to be collectible. United Way ATX had no allowance for uncollectible grants and contracts receivables as of June 30, 2023 or 2022, as management deemed all outstanding balances to be collectible.

**Private Grants Receivable -** Private grants receivable are recorded at fair value at the amount United Way ATX expects to receive from donors, which represents unconditional promises to give that generally have restrictions for time or purpose. No allowance for private grants had been recorded as, historically, United Way ATX has not experienced significant uncollectible amounts. Private grants receivable consists of amounts due in less than one year as of June 30, 2023 and 2022.

**Pledges Receivable -** United Way ATX conducts its annual campaign of each calendar year to raise support for its mission in the subsequent calendar year. Unconditional promises to give are recorded at fair value if expected to be collected in one year and at net present value if expected to be collected in more than one year. Receivables from contributions are recorded as revenue when the pledge is received and an allowance is recorded for amounts estimated to be uncollectible based upon historical collections performance for each campaign by year.

The allowance for uncollectible pledges receivable as of June 30, 2023 and 2022 is disclosed in Note 7. The provision for bad debt related to the current year campaign is reflected net of total amounts raised, and the provision for bad debt related to previous years' campaigns are reflected in management and general expenses in the statements of activities.

**Property and Equipment -** Property and equipment are recorded at cost if purchased and at fair value on the date of receipt if donated. United Way ATX capitalizes all acquisitions of property and equipment with a cost or donated value in excess of \$2,500 and a useful life greater than one year. Depreciation is calculated using the straight-line method over the following estimated useful lives:

Furniture and equipment 3 years Buildings and improvements 25 years

Land is not depreciated. Maintenance and repairs that do not improve or extend the useful life of the respective asset are expensed as incurred.

Costs to Obtain or Fulfill Contracts - As performance obligations in United Way ATX's contracts with customers are satisfied over a period of one year or less, United Way ATX applies the practical expedient to expense costs to obtain a contract as incurred. United Way ATX does not incur significant fulfillment costs requiring capitalization.

Change in Accounting Principle for Recently Adopted Accounting Pronouncement - In February 2016, the FASB issued Accounting Standards Update ("ASU") No. 2016-02, *Leases (Topic 842)*, which supersedes existing guidance for leases under Topic 840, *Leases*. The standard requires the recognition of right-of-use ("ROU") assets and lease liabilities for all leases, including operating leases. United Way ATX adopted ASU No. 2016-02, as amended ("Topic 842"), on July 1, 2022, using a modified retrospective approach. United Way ATX elected the package of practical expedients at the time of adoption which allowed entities to: (1) not reassess whether any expired or existing contracts were or contained leases; (2) retain the existing classification of lease contracts as of the date of adoption; and (3) not reassess initial direct costs for any existing leases. United Way ATX also elected to use hindsight with respect to lease renewals and purchase options when determining the lease term and in assessing potential impairment of ROU assets. Adoption of the standard required United Way ATX to restate amounts as of July 1, 2022, resulting in an increase in ROU assets and operating lease obligations of \$83,399. The adoption did not have a significant impact on United Way ATX's statement of activities.

Leases - United Way ATX leases copiers and office space under long-term lease agreements. Management assesses contracts at inception to determine whether an arrangement is or includes a lease, which conveys United Way ATX's right to control the use of an identified asset for a period of time in exchange for consideration. A determination is made at inception as to whether the lease is an operating lease or a finance lease, and lease determinations are reassessed in the event of a change in lease terms. ROU assets and the associated liabilities are recognized at the commencement date and initially measured based on the present value of future minimum lease payments over the expected lease term, with ROU assets increased for initial direct costs and prepaid lease payments and reduced by any lease incentives received from the lessor.

United Way ATX's lease agreements do not explicitly state the discount rate implicit in the leases; therefore, United Way ATX elects to use a risk-free rate to determine the value of its lease obligation when the implicit rate is not readily determinable. Leases with an initial term of twelve months or less are classified as short-term leases and are not recognized in the statement of financial position unless the lease contains a purchase option that is reasonably certain to be exercised. Lease payments for short-term leases are recognized on a straight-line basis over the lease term.

Lease agreements may include periodic adjustments to payment amounts for inflation or other variables, or may require payments for taxes, insurance, maintenance or other expenses, which are generally referred to as non-lease components. United Way ATX elects the practical expedient to account for non-lease components together with the related lease components for all classes of leased assets. Certain lease agreements may include renewal options to extend the lease term or terminate the lease prior to its scheduled expiration date in exchange for an agreed-upon fee. Management assesses these options using a threshold of reasonably certain, which is a high threshold; therefore, United Way ATX's lease agreements do not generally include renewal periods or termination options. Lease term, discount rate, variable lease costs and future minimum lease payment determinations require the use of judgment and are based on the facts and circumstances of each lease. Economic incentives, intent, past history and business need are among the factors considered to determine if renewal and/or purchase options are reasonably certain to be exercised. United Way ATX's lease agreements do not contain residual value guarantees, restrictions, or covenants.

Operating lease expense is recorded within occupancy expense over the term of the lease on a straight-line basis. Fixed costs for operating leases are composed of initial base rent amounts plus any fixed annual increases. Variable costs for operating leases consist primarily of common area maintenance under the office lease.

**Impairment of Long-Lived Assets -** Long-lived assets are reviewed for impairment at the asset group level whenever events or changes in circumstances indicate that the amount recorded may not be recoverable. An impairment loss is recognized by the amount in which the carrying amount of asset group exceeds fair value, if the carrying amount of the asset group is not recoverable. United Way ATX did not recognize an impairment loss on long-lived assets during the years ended June 30, 2023 and 2022.

**Designations Due to Others/Donor Designations -** United Way ATX, as part of its annual campaign, raises and collects amounts that donors have designated to be distributed to various partner agencies, non-partner agencies, and other United Ways. Contributions designated by the donor for a specific unrelated organization are recognized as reductions to campaign results and gross funds awarded/distributed. These designations are agency transactions that do not represent income to United Way ATX and are recorded net of administrative fees as designations due to others in the statements of financial position.

**Board-Designated Net Assets** - United Way ATX had Board-designated net assets included in cash and cash equivalents and investments. The Board-designated net assets were set aside for building funds of \$7,300,000, community impact grants of \$2,100,000, and an operating reserve of \$1,160,054 and \$1,095,854 as of June 30, 2023 and 2022, respectively.

Total Amounts Raised, Private Grants, and Government Grants Revenues - Contributions, including total amounts raised, private grants, and government grants are recorded at their fair value and are considered to be available for general operations of United Way ATX unless specifically restricted by the donor. United Way ATX recognizes contributions when cash, securities, other assets, or unconditional promises to give are received. Unconditional promises to give cash and other assets are reported as net assets with donor restrictions, if they are received with donor stipulations that limit the use of donated assets. When donor restrictions expire, that is, when a stipulated time restriction ends or restricted purpose is accomplished, the related restricted net assets are reclassified to net assets without donor restrictions. This is reported in the statements of activities as net assets released from restrictions. Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire within the fiscal year in which the contributions are received. Conditional promises to give, defined as those with a measurable performance or other barrier and a right to return, are recognized only when the conditions on which they depend are substantially met and the promises become unconditional.

Government grant revenues consist of contracts received from federal, state, and local governments that are earned based on United Way ATX incurring allowable costs or providing services. Therefore, revenue is recognized as those costs are incurred or the services are provided. Payments received prior to incurring allowable costs or providing services on governmental contracts is deferred when received and recognized as revenue when earned.

**In-kind Contributions** - Services, materials, facilities, and other in-kind contributions are recorded at their fair value on the date they are received. Donated services are recognized as contributions during the period services are rendered if the services (a) create or enhance non-financial assets and (b) require specialized skills, are performed by individuals with those skills, and would otherwise be purchased by United Way ATX. A substantial number of volunteers contribute significant amounts of time to United Way ATX in the allocation process, campaign efforts, and community program efforts. The financial statements do not reflect the value of these volunteer hours as contributions since such services do not meet the recognition criteria. In-kind contributions were not significant to the financial statements during the years ended June 30, 2023 and 2022.

**Revenue Recognition -** Revenue is recognized when promised services are transferred to partner agencies, non-partner agencies, and grantors in an amount that reflects the consideration to which United Way ATX expects to be entitled in exchange for those services by following a five-step process, (1) identify the contract with a customer, (2) identify the performance obligations in the contract, (3) determine the transaction price, (4) allocate the transaction price, and (5) recognize revenue when or as United Way ATX satisfies a performance obligation.

Grants and contracts are recognized when services are provided and the performance obligations are satisfied.

Service fees are assessed for providing fundraising, administrative, and processing services to partner agencies, non-partner agencies, and certain grantors as per agreement. Service fees are recorded as revenue once designated amounts are paid to partner and non-partner agencies, or as services are performed related to grants and contract agreements. The performance obligations are satisfied as designated amounts are paid or as the services are rendered.

Payments received in advance of the satisfaction of performance obligations are recorded as deferred revenue until the revenue recognition criteria are met.

The following table presents earned revenue streams disaggregated by timing of revenue recognition during the years ended June 30:

|   | <br>2023                | 2022                   |
|---|-------------------------|------------------------|
| Revenue recognized over time<br>Revenue recognized at a point in time | \$<br>628,515<br>78,100 | \$ 2,378,009<br>43,507 |
| Total revenue   | \$<br>706,615           | \$ 2,421,516           |

The timing of revenue recognition, billings, and cash collections resulted in grants and contracts receivable totaling \$1,582,754 and deferred revenue totaling \$141,704 as of June 30, 2021.

**Net Funds Awarded/Distributed -** United Way ATX annually distributes funds into the community through Community Investment Grants to their partner agencies, relief funds for disasters and community crises, as well as other strategic community investments that align with their mission to fight poverty. For the years ended June 30, 2023 and 2022, \$2,170,000 and \$1,659,918, respectively, were awarded to non-profit and for-profit organizations within the community. The statements of activities reflects these amounts as net funds/awarded distributed.

**Federal Income Taxes -** United Way ATX is a nonprofit organization that is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code; except to the extent of any unrelated business income. United Way ATX did not incur any significant tax liabilities due to unrelated business income during the years ended June 30, 2023 and 2022. United Way ATX files Form 990 tax returns in the U.S. federal jurisdiction, and is subject to routine examinations of its tax returns; however, there are no tax examinations currently in process.

**Functional Expense Allocation -** The accompanying financial statements present expenses by function and natural classification. Natural expenses directly attributable to a specific functional area are reported as expenses of those functional areas. Accordingly, certain costs have been allocated among the program and supporting services using a variety of cost allocation techniques, such as time and effort.

Program expenses are incurred for the following programs:

- Education Focus Area Success in life begins with a quality education. That's why United Way ATX ensures children get a healthy start in life and are ready to succeed in kindergarten and beyond.
- Health Focus Area A person's zip code should not determine their access to quality healthcare. United Way ATX connects people with affordable healthcare, healthy foods, and basic needs support, so everyone has an opportunity to thrive.
- Financial Stability Focus Area Families and individuals face financial obstacles that prevent them from reaching their full potential. We fight to ensure everyone in our community has the resources and opportunities they need to build a strong financial foundation and thrive.

Recently Issued Accounting Pronouncement - In June 2016, the FASB issued ASU No. 2016-13, Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, which seeks to provide financial statement users with more decision-useful information about the expected credit losses on financial instruments, including trade receivables and other commitments to extend credit held by a reporting entity at each reporting date. Entities are required to replace the incurred loss impairment methodology in current U.S. GAAP with a methodology that reflects current expected credit losses and requires consideration of a broader range of reasonable and supportable information to determine credit loss estimates. The amendment is effective using a modified retrospective approach for fiscal years beginning after December 15, 2022 and early adoption is permitted. United Way ATX is currently evaluating the impact the amendment will have on its financial statements.

#### 3. Business Combinations

On July 1, 2022, an Agreement and Plan of Merger (the "Agreement") was entered into between United Way ATX and Children's Optimal Health ("COH"). Upon the effective date of the Agreement, COH ceased and United Way ATX continued as the surviving non-profit corporation. United Way ATX acquired COH with the intention of streamlining their business and operational infrastructure to serve the Greater Austin community more efficiently.

On December 14, 2021, United Way ATX entered into an Agreement and Plan of Merger to obtain control over United Way of Williamson County ("Wilco") by acquiring its assets and assuming its liabilities effective January 1, 2022. Wilco was a Texas nonprofit corporation that shared a similar mission with United Way ATX. The business combination allowed United Way ATX to better and more efficiently serve its regional community.

No cash or other consideration was transferred by United Way ATX to COH or to Wilco as part of either transaction. Both business combinations were treated as acquisitions for accounting purposes and, accordingly, United Way ATX recognized inherent contributions measured as the excess of assets acquired over liabilities assumed (at their carrying amounts immediately before the acquisition dates).

The following table summarizes the amounts of the identifiable assets acquired and liabilities assumed of COH that were recognized at the acquisition date of July 1, 2022.

| Assets:                                  |               |
|--|---------------|
| Cash and cash equivalents                | \$<br>162,854 |
| Pledges and grants receivable            | 5,833         |
| Prepaid expenses and other assets        | <br>6,025     |
| Total assets                             | 174,712       |
| Liabilities-                             |               |
| Accounts payable and accrued liabilities | <br>(15,548)  |
| Inherent contribution received           | \$<br>159,164 |

The following table summarizes the amounts of the identifiable assets acquired and liabilities assumed of Wilco that were recognized at the acquisition date of January 1, 2022.

| Assets:                                  |                 |
|--|-----------------|
| Cash and cash equivalents                | \$<br>944,362   |
| Investments                              | 240,000         |
| Pledges and grants receivable            | <br>423,581     |
| Total assets                             | 1,607,943       |
| Liabilities:                             |                 |
| Accounts payable and accrued liabilities | (446,568)       |
| Designations due to others               | <br>(90,052)    |
| Total liabilities                        | <br>(536,620)   |
| Inherent contribution received           | \$<br>1,071,323 |

Management considers its measurement of estimated fair value using the market approach, including the amount assigned to the inherent contribution, to be the best available measure of the fair value of the assets acquired. Because of the inherent uncertainties in estimating fair value, it is at least reasonably possible that the estimates of the fair value of the assets will change in the near term.

#### 4. Concentrations of Credit Risk

Financial instruments which potentially subject United Way ATX to concentrations of credit risk consist principally of cash and cash equivalents, investments, and receivables. United Way ATX places its cash and cash equivalents with a limited number of high-quality financial institutions and may exceed the amount of insurance provided on such deposits. Investment securities are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investments, it is at least reasonably possible that changes in the near-term could materially affect the amounts reported in the statements of financial position. United Way ATX does not maintain collateral for its receivables. Concentrations of receivables and revenue as of and for the years ended June 30, 2023 and 2022 were as follows:

|                                 | 2023      |               | 2022      |               |
|---------------------------------|-----------|---------------|-----------|---------------|
|                                 | Number of |               | Number of |               |
|                                 | Donors/   | 2023          | Donors/   | 2022          |
| Account                         | Grantors  | Concentration | Grantors  | Concentration |
| Government grants receivable    | 3         | 96%           | 2         | 100%          |
| Grants and contracts receivable | 2         | 25%           | 1         | 93%           |
| Private grants receivable       | 5         | 19%           | 4         | 89%           |
| Pledges receivable              | 2         | 46%           | 1         | 15%           |
| Total amounts raised revenue    | 2         | 30%           | 1         | 17%           |
| Government grants revenue       | 4         | 85%           | 3         | 100%          |
| Private grants revenue          | 4         | 66%           | 2         | 58%           |
| Grants and contracts revenue    | 1         | 12%           | 3         | 98%           |

# 5. Liquidity and Availability of Financial Assets

United Way ATX's financial assets available to management for general expenditure within one year were as follows as of June 30:

|  | 2023          | 2022          |
|--|---------------|---------------|
| Cash and cash equivalents                      | \$ 11,848,183 | \$ 15,563,461 |
| Investments                                    | 1,420,657     | 1,589,002     |
| Government grants receivable                   | 1,222,986     | 520,005       |
| Grants and contracts receivable                | 348,259       | 173,934       |
| Private grants receivable                      | 799,495       | 605,360       |
| Pledges receivable, net                        | 2,158,810     | 1,908,846     |
|  | 17,798,390    | 20,360,608    |
| Less amounts unavailable                       |               |               |
| for general expenditure within one year:       |               |               |
| Designations due to others                     | (69,764)      | (112,654)     |
| Board-designated operating reserve             | (1,160,054)   | (1,095,854)   |
| Board-designated other                         | (9,400,000)   | (9,400,000)   |
| Total financial assets available to management |               |               |
| for general expenditure within one year        | \$ 7,168,572  | \$ 9,752,100  |

United Way ATX invests its funds in liquid investments to meet its cash flow requirements and minimize interest rate risk. In addition, United Way ATX's Board-designated net assets without restrictions could be made available by the Board for current operations to manage unanticipated liquidity needs.

Net assets with donor restrictions that are temporarily restricted as to purpose have not been removed from the balance disclosed as available for general expenditure within one year, as those restrictions can or will be met as part of general operations within the next year.

# 6. Investments

Investments, including endowment investments, consisted of the following as of June 30:

|                                | <br>2023        | <br>2022        |
|--------------------------------|-----------------|-----------------|
| Fixed income                   | \$<br>1,036,357 | \$<br>977,241   |
| Equities                       | 958,854         | 950,436         |
| Real asset and commodity funds | 75,416          | 31,254          |
| Cash and money market          | 43,861          | 45,470          |
| Certificates of deposit        |                 | <br>240,000     |
| Total investments              | \$<br>2,114,488 | \$<br>2,244,401 |

Investments were measured at fair value using the market approach and inputs were considered to be Level 1 under the fair value hierarchy.

Net investment gains (losses) consisted of the following during the years ended June 30:

|   | 2023 |          | <br>2022        |  |
|---|------|----------|-----------------|--|
| Interest and dividends                    | \$   | 100,512  | \$<br>77,289    |  |
| Unrealized and realized gains (losses) on |      |          |                 |  |
| investments, net                          |      | 57,294   | (354,988)       |  |
| Investment fees                           |      | (25,234) | <br>(27,223)    |  |
| Total investment gains (losses)           | \$   | 132,572  | \$<br>(304,922) |  |

# 7. Pledges Receivable

Pledges receivable consisted of the following as of June 30:

|  | 2023         | 2022         |
|--|--------------|--------------|
| Due in less than one year                | \$ 2,688,308 | \$ 2,496,324 |
| Due in one to five years                 | 315,000      | -            |
| Less allowance for uncollectible pledges | (529,498)    | (587,478)    |
| Pledges receivable, net                  | \$ 2,473,810 | \$ 1,908,846 |

# 8. Property and Equipment

Property and equipment consisted of the following as of June 30:

|                                   | 2023         | 2022         |
|-----------------------------------|--------------|--------------|
| Furniture and equipment           | \$ 1,447,528 | \$ 1,447,528 |
| Accumulated depreciation          | (1,427,918)  | (1,405,611)  |
| Total property and equipment, net | \$ 19,610    | \$ 41,917    |

In September 2021, United Way ATX sold its office building and related land for a sale price of approximately \$9.6 million. As a result of the sale, net of the carrying value and direct selling costs incurred, United Way ATX reported a gain of \$9,059,421 during the year ended June 30, 2022.

# 9. Borrowing Arrangements

United Way ATX has a \$500,000 line of credit with a financial institution. The line of credit accrues interest at 3.082% plus the secured overnight Financing Rate and is secured by substantially all assets. Interest only payments are due monthly and all outstanding principal and any accrued unpaid interest are due upon maturity in May 2024. As of the date of the auditors' report, United Way ATX has not made any draws on the line of credit.

#### 10. Leases

The following is a summary of United Way ATX's lease expense for the year ended June 30, 2023:

| Operating lease expense  | \$<br>173,964 |
|--------------------------|---------------|
| Short-term lease expense | 57,990        |
| Variable lease expense   | <br>18,286    |
| Total                    | \$<br>250,240 |

Total rent expense on operating lease obligations, including common area maintenance charges and various short-term rentals, totaled \$205,891 for the year ended June 30, 2022.

Future minimum lease payments due under long-term lease agreements, excluding payments for common area maintenance, were as follows as of June 30, 2023:

| 2024<br>2025<br>2026<br>2027<br>2028<br>Thereafter  | \$<br>225,536<br>184,080<br>184,080<br>184,080<br>55,875<br>2,190 |
|---|---|
| Total minimum lease payments Less amounts representing interest Operating lease obligations | \$<br>835,841<br>(65,077)<br>770,764                              |

As of June 30, 2023, operating leases had a weighted average remaining lease term of 4.15 years and a weighted average discount rate of 3.99%.

#### 11. Endowment Fund

United Way ATX's endowment consists solely of donor-restricted funds, which are restricted for the purpose of furthering United Way ATX's mission. The Board interprets the Texas Uniform Prudent Management of Institutional Funds Act ("TUPMIFA") as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. Permanently restricted net assets are classified at the original value of gifts donated to the permanent endowment, plus the original value of subsequent gifts to the permanent endowment. The earnings portion of the donor-restricted endowment fund is classified as temporarily restricted net assets until those funds are appropriated for expenditure by United Way ATX in a manner consistent with the standard of prudence prescribed by TUPMIFA. In accordance with TUPMIFA, United Way ATX considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of United Way ATX, and (7) United Way ATX's investment policies.

United Way ATX has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Under this policy, as approved by the Board, the endowment assets are invested in a manner that is intended to result in high yields while assuming a moderate level of investment risk. The long-term return objectives of the funds should be to preserve capital, provide consistent asset growth that exceeds the rate of inflation, and minimize the exposure of the endowment's capital to risk and volatility. The spending policy allows the Board to determine amounts appropriated for expenditure which are calculated as the excess returns, net of investment fees, for the prior 12-quarter rolling average, as defined. The withdrawal from the endowment funds may not exceed 4% of the average market value. There were no deficiencies for donor-restricted endowment funds as of June 30, 2023 and 2022.

Changes in endowment net assets with donor restrictions were as follows during the years ended June 30:

|   | 2023 |         | <br>2022      |  |
|---|------|---------|---------------|--|
| Endowment net assets, beginning of year | \$   | 655,399 | \$<br>760,740 |  |
| Interest and dividends                  |      | 25,772  | 22,020        |  |
| Unrealized and realized gain (loss) on  |      |         |               |  |
| investments, net of expenses            |      | 12,660  | <br>(127,361) |  |
| Endowment net assets, end of year       | \$   | 693,831 | \$<br>655,399 |  |

# 12. Net Assets with Donor Restrictions

Net assets with donor restrictions have temporary and permanent restrictions that consisted of the following as of June 30:

|   | 2023 |           | <br>2022        |  |
|---|------|-----------|-----------------|--|
| Permanent restrictions-                       |      |           |                 |  |
| Donor-restricted endowment funds              | \$   | 496,630   | \$<br>496,630   |  |
| Temporary restrictions:                       |      |           |                 |  |
| Health  |      | 593,502   | 488,011         |  |
| Education                                     |      | 489,290   | 336,569         |  |
| Community Impact                              |      | 354,895   | 71,960          |  |
| Earnings not yet appropriated for expenditure |      |           |                 |  |
| on donor restricted perpetual endowments      |      | 197,201   | 158,769         |  |
| Financial Stability                           |      | 126,302   | 118,160         |  |
| All Together ATX                              |      | 11,092    | 11,092          |  |
| Time restricted                               |      | 695,000   | <br>300,000     |  |
| Total   | \$   | 2,963,912 | \$<br>1,981,191 |  |

# 13. Contingencies

United Way ATX receives government grants that are subject to review and audit by government agencies. United Way ATX is also funded by private grants that are subject to review and audit by the grantor agencies. These contracts have certain compliance requirements and, should audits by the government or grantor agencies disclose any areas of substantial noncompliance, United Way ATX may be required to refund any disallowed costs.

# 14. Donor Designations

Donor designations were as follows during the years ended June 30:

|  | 2023 |                   | 2022 |                   |
|--|------|-------------------|------|-------------------|
| Designations to other 501(c)(3) organizations<br>Designations to other United Ways | \$   | 116,193<br>62,935 | \$   | 373,045<br>59,231 |
| Total donor designations   | \$   | 179,128           | \$   | 432,276           |

#### 15. Payments to Affiliates

During the years ended June 30, 2023 and 2022, United Way ATX recorded expenses for amounts due to affiliates that represent dues to United Way Worldwide ("UWW") of \$94,897 and \$145,018, respectively, and dues to United Way of Texas of \$12,888 and \$11,853 during the years ended June 30, 2023 and 2022, respectively.

#### 16. Retirement Plan

United Way ATX offers its employees the opportunity to enroll in a 403(b) plan (the "Plan"). This tax deferred annuity plan allows employees, at their option, to make contributions using payroll deductions. United Way ATX contributed \$33,584 to the Plan during the year ended June 30, 2023. There were no employer contributions during the year ended June 30, 2022.

# 17. Related Party Transactions

Certain members of the Board contributed \$260,936 and \$257,436 to United Way ATX during the years ended June 30, 2023 and 2022, respectively. United Way ATX leases office space under a long-term, non-cancelable operating lease (Note 10) from a related party. Rent expense on the operating lease obligation, including common area maintenance charges, totaled \$128,205 for the year ended June 30, 2023.

#### 18. Conditional Promises to Give

In April 2020, United Way ATX received a \$1,052,114 loan under the Paycheck Protection Program (the "2020 PPP Loan") which was created through the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act") and was administered by the U.S. Small Business Administration ("SBA"). The 2020 PPP Loan had a fixed interest rate of 1% and matured in 2 years. The 2020 PPP Loan was eligible for forgiveness by the SBA for the portion of loan proceeds used for payroll costs and other designated operating expenses (as defined) for up to eight weeks or, at the discretion of the borrower, twenty-four weeks (the "Covered Period"), provided at least 60% of loan proceeds are used for payroll costs and United Way ATX meets all necessary criteria as defined by the SBA. United Way ATX accounted for the 2020 PPP Loan as a conditional grant with two performance criteria including incurring qualifying expenses that will be forgiven as well as obtaining formal forgiveness from the SBA. United Way ATX recognized income associated with the 2020 PPP Loan totaling \$1,052,114 during the year ended June 30, 2022 when the SBA forgave the 2020 PPP Loan.

In February 2021, United Way ATX received an additional \$966,022 PPP loan (the "2021 PPP Loan"). The 2021 PPP Loan had similar terms as described above for the 2020 PPP Loan, except that the maturity period was five years. United Way ATX recognized income associated with the 2021 PPP Loan totaling \$966,022 during the year ended June 30, 2022 when the SBA forgave the 2021 PPP Loan.

United Way ATX also receives other conditional promises to give that are generally recorded to grants and contracts revenue and private grants revenue when the conditions are substantially met, which generally involves satisfactory achievement of agreed upon key performance metrics. As of June 30, 2023 and 2022, these conditional promises to give totaled \$3,023,577 and \$4,736,538, respectively, and were not recorded to the financial statements except for payments received in advance of \$914,621 and \$1,456,410 were recorded to deferred revenue as of June 30, 2023 and 2022, respectively.

#### 19. Subsequent Events

United Way ATX has evaluated subsequent events through December 15, 2023 (the date the financial statements were available to be issued), and no events have occurred from the statement of financial position date through that date that would impact the financial statements.