

# CHANGING COMMUNITY NEEDS & TRENDS

## HOW CAN UNITED WAY FOR GREATER AUSTIN'S NAVIGATION CENTER SERVE YOU?

More than **30,000 RESOURCES** offered in hundreds of languages.



With one in five households in our community considered low income, Central Texas is facing a cost of living crisis.

Connection to timely and accurate services and information is more than just assistance; it's a tangible expression of our community's solidarity. We're not just meeting basic needs—we're restoring dignity and weaving a wide and important network of support. Equitable access means we're building a stronger, more vibrant Central Texas where no one is left behind.

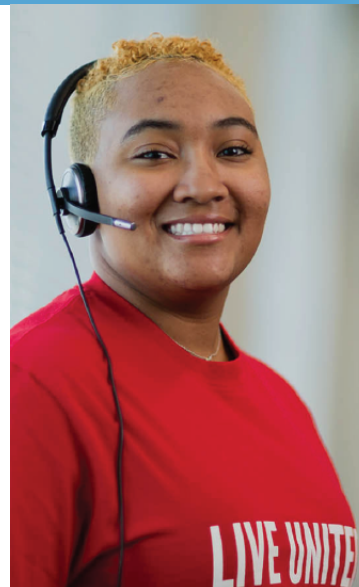
## UNITED WAY'S NAVIGATION CENTER

- A vital entry point for those trying to navigate the complex resources system in Central Texas
- Adapting to our community's changing needs for more than 25 years

## IMPACT: AT A GLANCE

Last year, our Navigation Specialists answered more than **400,000+ REQUESTS FOR HELP** - *that's one request every minute!*

## TOP NEEDS FOR 2023



“ I found myself in a situation I never anticipated being in. I was threatened, and I was abused. I made the choice that this was not going to be my life. I called 2-1-1, and my Navigation Specialist changed my whole world. She reminded me that this was just a chapter, not my whole life. She reassured me I was going to be OK. That call specialist, and United Way, restored me. ”

–Vanessa, Community Advocate and former 2-1-1 recipient

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## MEETING THE NEEDS OF TODAY, BUILDING A BRIGHTER FUTURE FOR TOMORROW

Three in five local children from families with low income are not ready to learn and thrive when they enter Kindergarten. Our community faces an affordability crisis with the early care and education sector at risk, holding our economy, businesses, and families back from reaching their full potential.

Research shows that investments in high-quality early care and education produces economic prosperity for tomorrow.



Better community health



Higher graduation and employment rates



Higher wages



Lower crime rates



Every \$1 invested in early childhood yields a \$4-16 return through increased earnings



## IMPACT: AT A GLANCE

- 1 **120+ VOLUNTEERS** mobilized to advocate for early childhood education during the Texas Legislative Session, resulting in a **\$74.2 MILLION INCREASE** in funding for early childhood programs
- 2 **\$1,108,065** in city, county, state, and corporate funding leveraged to support Pre-K Partnerships, a collaboration with Austin and Round Rock ISDs
- 3 **90,000** books distributed to young readers in 2023
- 4 **13,000+ CHILDREN** from families with low income received high-quality early education to enter school ready to learn and thrive

Building on our nearly two decades of experience strengthening the local early childhood education sector, United Way works hand-in-hand with our coalitions and communities to influence public policy in the early childhood education sector, resource support and availability, and more.

JOIN US TO CREATE A COMMUNITY WHERE EVERYONE CAN THRIVE IN DIGNITY AND SECURITY.

**GIVE. ADVOCATE. VOLUNTEER.**

Join our movement at [unitedwayaustin.org](http://unitedwayaustin.org)